The Open Compliance Summit is an exclusive 2-day event for Linux Foundation members and select invitees. The summit provides a neutral environment for participants from different companies and different backgrounds to:

- Discuss and exchange compliance best practices (processes, policies, guidelines, tools, open source governance, etc.)
- Increase awareness on implementing and managing a compliance program, and managing compliance via your supply chain
- Discuss common compliance challenges and how to address them
- Increase involvement of participants in The Linux Foundation Open Compliance Program (tools, templates, SPDX, etc.)

**This is the only compliance summit in the world of open source.**

Attendance is limited to a maximum of 120 attendees to ensure ease of networking and collaboration.

This summit (like prior) will be held under the Chatham House Rule.

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### Who Should Attend

- Legal Counsel
- Compliance Officers
- Product Managers
- Engineering Managers
- Process Management
- Supply Chain

### Goals of the Summit:

- Increase collaboration among the summit participants in the area of open source legal compliance via:
  - Exchanging best practices
  - Increasing involvement of participants in the Linux Foundation Open Compliance Program (tools, templates, SPDX, Open Chain etc.)
  - Increasing awareness on implementing and managing compliance program, and managing compliance via your supply chain
  - Discussing common compliance challenges and how to address them
## Sponsorship Opportunities

<table>
<thead>
<tr>
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<th><strong>GOLD</strong></th>
<th><strong>SILVER</strong></th>
<th><strong>BRONZE</strong></th>
<th><strong>DINNER</strong></th>
<th><strong>LUNCH &amp; COFFEE BREAK</strong></th>
<th><strong>VIDEO</strong></th>
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</thead>
</table>
| **Session Speaking Opportunity:**  
Content must be approved by The Linux Foundation | •         |            |            | •          | •                        | •         |
| **Use of a Bookable Meeting Room** | •         |            |            | •          | •                        | •         |
| **Showcase Table:** 2x1 meter in the break & networking room | •         | •          |            | •          | •                        | •         |
| **Recognition on Event Website:**  
Prominent logo display on all website pages | •         | •          | •          | •          | •                        | •         |
| **Recognition on Event Signage:**  
Logo on conference signage | •         | •          | •          | •          | •                        | •         |
| **Recognition in Pre-Conference Email Marketing** | •         | •          | •          | •          | •                        | •         |
| **Attendee Passes:**  
Full-access passes to the entire conference for your staff or customers | 4 2 1 2 2 2 |            |            | 2          | 2 2 2                    | 2         |
| **Onsite Recognition during Opening Remarks** | •         | •          | •          | •          | •                        | •         |
| **Keynote Stage Branding:**  
Logo prominently displayed on stage signage | •         | •          | •          | •          | •                        | •         |
| **Branding on Signage in Meal Area + Napkins** |            |            |            |            | •                        | •         |
| **Company Logo on Entry Screen on All Video Recordings:** ‘Sponsored by LOGO’ |            |            |            |            | •                        | •         |
| **Sponsorship Cost** | **$10,000** | **$5,000** | **$2,000** | **$7,000** | **$7,000** | **$7,000** |

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details or discuss custom options.
Open source communities are nearly always virtual and distributed, so when they get together face to face, they can make quick progress on issues big and small. In this way, events help maintain the vibrancy of global open source communities and ensure their long-term sustainability.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver the most innovative products and services to their users and customers, companies must learn directly from the technologists who steer the most widely used and influential projects.

Linux Foundation events are the meeting place of choice for open source maintainers, developers, architects, infrastructure managers and administrators. They are:

- The best place to quickly gain visibility within the open source community and to advance open source development work by forming connections with the people evaluating and creating the next generation of technology.
- A forum to identify software trends early to inform future technology investments.
- The ripest recruiting ground in today's technology landscape.
- The ideal venue to showcase technologies and services to influential open source professionals, media, and analysts around the globe.

The Linux Foundation brings together companies and individual contributors to build the greatest shared technology in history. We provide the events, training, certification, open source best practices and marketing, and necessary to build, scale, and sustain critical open source projects and communities. As the home of over 100 open source projects driving critical technologies, there is no organization better positioned to gather the open source community for important face to face interaction to drive innovation across open source. And, unlike for-profit event management firms, any money generated by our events is channeled back into supporting open source communities to support their growth.

Contact us today for more information on sponsoring at sponsorships@linuxfoundation.org.
2018 LF EVENT AUDIENCE SNAPSHOT

**ATTENDANCE**

32,000+ attendees

28% YoY Growth

**REPRESENTING**

11,000 organizations

Including corporations, associations and academic institutions worldwide

**FROM**

113 countries

<table>
<thead>
<tr>
<th>COMPANY SIZE</th>
<th>SUM OF %</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - 99</td>
<td>15%</td>
</tr>
<tr>
<td>100 - 499</td>
<td>16%</td>
</tr>
<tr>
<td>500 - 4999</td>
<td>27%</td>
</tr>
<tr>
<td>5000+</td>
<td>42%</td>
</tr>
</tbody>
</table>

More than 46% attendees are from the US

7.2% of attendees from Canada

5.5% of attendees from the UK

6.9% of attendees from Germany

3.7% of attendees from India

3.7% of attendees from China

4% of attendees from Japan

3.7% of attendees from Japan
2018 LF EVENT AUDIENCE SNAPSHOT (CON’T)

AUDIENCE BY JOB FUNCTION
80% of Event Attendees Are in Technical Roles

Software Architect: 2.1%
Principle Engineer: 2.7%
Architect: 2.8%
Director: 2.9%
Project Manager: 3.1%
Principle Software Engineer: 3.4%
CTO: 3.9%
Student: 4.0%
CEO: 4.1%
DevOps Engineer: 4.4%
Engineer: 5.5%
Developer: 5.8%
Senior Developer: 6.6%
Senior Software Engineer: 8%
Software Engineer: 31.3%

AUDIENCE BY INDUSTRY

Hardware / Computers / Electronics: 48%
Software / Internet: 22%
Associations / Trade Groups / Foundations: 6%
Carriers / Telecom: 5%
Solutions Provider / IT Consultancy: 2%
Other: 13%
Education / Research: 4%

PRESS & SOCIAL MEDIA

Linux Foundation events are highly engaging and interactive. Our 2017 events generated:

7,500+ media clips with
152,000,000+ impressions
90,000+ social media engagements on Facebook, Google+ & Twitter
374,000,000+ event keyword impressions on social media

Over 150 press in attendance

Press & Media information is from 2017 events and will be updated by 12/31/18 with 2018 information.
Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization’s individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

www.events.linuxfoundation.org