Hyperledger Global Forum 2018 exceeded expectations for a first-time event. The event generated 737 registrations. Feedback from attendees was overwhelmingly positive, with an overall average rating of 4.3/5. The top two reasons that people attended Hyperledger Global Forum were for networking (49%) and to attend breakout sessions (20%). More than 90% said they are interested in attending the next Global Forum.
Industry

Twenty-one percent of attendees were technologists and 20% were executives in their organizations. Representatives from a broad range of industries gathered in Basel, including telecommunications, healthcare, financial services, retail and internet/web services. Thirty-five percent of attendees work at companies with more than 3,000 employees, 16.45% work at companies with 50-499 employees, while 37.24% cited less than 49.

Content

Hyperledger Global Forum 2018 received 332 CFP submissions! Of those who spoke, 87% were males, 12% were females. A group of 11 community members scored the proposals and based on that scoring, the Hyperledger staff carefully curated the sessions, bringing the most relevant topics and talks to the forefront. The four-day conference gave attendees 113 sessions to choose from, 43 demo theater sessions, 25 technical sessions, 20 business sessions, 9 keynote sessions, and 8 workshops.

In addition, we brought 8 keynote sessions to from industry leading experts to focus on adoption, provide real insight on how they've gone beyond experimentation to lead blockchain production applications with measurable impact, and actionable advice for overcoming challenges and barriers to entry. Aaron Symanski, Change Healthcare; Alexis Gauba, Mechanism Labs and She(256); R&D, Blockchain at Berkeley; R&D, ThunderCore; Dave Treat, Accenture; Matthew Davie, Kiva; Rose Shuman, BrightFront Group; Bruce Schneier, Harvard Kennedy School; Leanne Kemp, Everledger; and Dan Middleton, Intel.

Over 200 delegates attended the workshops and hands-on training held on the last two days. Workshops offered introductions to projects within the Hyperledger greenhouse to in-depth topics within specific projects. As space was intentionally limited, sessions were repeated Friday and Saturday allowing delegates to attend the desired sessions.

Post-event a record 86 keynote and session video recordings were posted to the Hyperledger YouTube channel. Speaker presentations and videos are also available for download under each talk in the schedule.

Diversity

Attendees from 57 countries made for a culturally diverse event this year. With $60,000 in diversity scholarship funds available, travel and conference registration was covered for 12 recipients. Scholarship funding was provided by Accenture and DTCC. We were pleased that 14% of attendees and 12% of speakers were women or non-binary, although increasing gender diversity and attendance of underrepresented groups continues to be a challenge that we work to improve.

Our initiatives for diversity/inclusion were incredibly well-received, including the Diversity Happy Hour, sponsored by Accenture, with approximately 175 participants.
Networking

Networking time was built into the schedule beyond specialized networking events. Breakfast, break and lunch times were extended to allow for conversation. Plenty of networking space and seating were provided to delegates to enhance networking opportunities.

The sponsor showcase and offsite evening event were incredibly well-received. The Attendee Party at the Pantheon Basel Car Museum, sponsored by American Express, was busy with attendees excited to network with companies and fellow attendees.

Socio was the event app and networking tool used at Global Forum and Member Summit. Adoption rate was high compared to industry standard. 435 delegates used the app and 2,817 connections were made.

Attendees are looking for additional networking opportunities and we’ll be evaluating ways to build in more networking time.
Event Demographics

**Total Registration:** 737

**New to Open Source:** 25.5%

**Attendees from Continents Countries:** 6 57

**Companies Participated:** 492

**Members:** 145

24% of attendees came from the United States

**Other countries** with a sizeable audience at the event include:
- 16% Switzerland
- 8% Germany
- 7% UK

**Attendee Demographics**
- Male: 82.63%
- Female: 15.49%
- Non-Binary: 0.16%

**Speaker Demographics**
- Male: 87.12%
- Female: 12.12%
- 0.76% prefer not to answer

12 Diversity Scholarships

175 Attendees at Diversity Happy Hour
Attendee Demographics

**Industry**
- Software 33.04%
- Consulting 12.24%
- Finance/Banking or Insurance 10.71%
- Education 8.16%
- Internet or Web Services 7.65%
- Non-profit/NGOs 4.97%
- Telecommunications 2.81%
- Media/Advertising/Publishing or Entertainment 2.42%
- Health Care Services 2.17%
- Computer Hardware or Consumer Electronics 1.79%
- Government (including Military) 1.53%
- Automotive 1.40%
- Transportation Logistics/Warehousing 0.89%
- Pharmaceuticals and/or Medical Devices 0.89%
- Aerospace or Defense 0.77%
- Energy Generation/Distribution 0.64%
- Industrial Equipment/Heavy Machinery 0.51%
- Retail or Wholesale Trade 0.38%
- Mining Oil & Gas Extraction 0.13%
- Gaming 0.13%
- I prefer not to answer 6.76%

**Attendee Job Function**
- Technologist 21.05%
- Executive 19.90%
- Blockchain Developer 16.20%
- Developer 10.84%
- Product Manager 8.16%
- Sales/Marketing 6.12%
- End User 1.53%
- Other 16.20%

**Size of Company**
- Less than 49 employees 37.24%
- 3000 employees and above 34.69%
- Between 50 and 499 employees 16.45%
- Between 500 and 999 employees 6.38%
- Between 1000 and 2999 employees 5.23%
Videos & Photos

Videos: https://www.youtube.com/channel/UC7_X0WkMtkWzaVUKF-PRBNQ/videos
Event Photos: https://www.flickr.com/gp/linuxfoundation/622942
Presentations and Speaker Bios: https://hgf18.sched.com/

Online Reach & Traffic

Sentiment among attendees was high with organizers hearing that the inclusiveness and openness of the community were widely praised. Technical sessions were overcapacity and keynotes wowed attendees, analysts, and press. The Hyperledger team received feedback that this was one of the most well-organized and professional blockchain conferences they’ve attended.

20 industry analysts and media from across Europe – France, Germany, Switzerland, and the UK and one from China attended the Forum. Journalists and analysts also noted the openness of the community and the willingness and enthusiasm of attendees to share stories, reinforcing the critical role Hyperledger continues to play in the enterprise blockchain space.

Press coverage was driven by Hyperledger’s new member and momentum releases citing 16 new members including large brand names such Deutsche Telekom and Alibaba Cloud.

Positive sentiment from press coverage included:

“Hyperledger should enter 2019 with the completion of two major framework projects”

“After the hype the blockchain now seems to arrive in reality.”

“The audience represented the diversity within Hyperledger”

“Dozens of joiners including a strong showing from China”

“Hyperledger is continuing its rapid expansion”

“Building a roaming application on Hyperledger’s Fabric was “a natural choice” John Calian, senior vice president at Deutsche Telekom and head of its R&D unit T-Labs

“A great momentum for a project founded only 3 years ago but also the testimony of a real passion for this open source platform”
Total Press and Social Media Mentions

**Press:** 30 total articles covering the growth in membership of Hyperledger and Global Forum

**Twitter:** 13MM total impressions and 2,566 tweets with #hyperledgerforum hashtag

**Facebook:** 8K impressions across 4 posts

**Linkedin:** Top two posts averaged nearly 28K impressions and over 500 likes - [Top 10 Takeaways](#) and [Diversity & Inclusion](#)

**YouTube:** 86 videos posted — all event videos can be found here: [YouTube Hyperledger Global Forum Videos](#)

Media Coverage

**Computing** - [Blockchain update: Hyperledger adds 12 new general members](#)

**L'Informaticien** - [In the alleys of Hyperledger Global Forum](#)

**L'Informaticien** - [Hyperledger Global Forum: a strong community dynamic](#)

**Cointelegraph** - [Hyperledger gets 12 new members, including Alibaba Cloud, Deutsche Telekom and Citi](#)

**Enterprise Times** - [Blockchain Technology Partners and enterprise blockchain challenges](#)

**Silicon.fr** - [Hyperledger Global Forum 2018: perspectives and use cases](#)

**Coinspeaker** - [Big Names Join the Hyperledger Blockchain Project Community](#)

**Ledger Insights** - [Strategies to increase enterprise blockchain adoption](#)

**CoinDesk** - [Deutsche Telekom, Alibaba Cloud, Citi Join Hyperledger Blockchain Project](#)

**Inside-it.ch** - [Deutsche Telekom, Alibaba: Hyperledger has significant new members](#)

**Blick** - [The first Swiss Blockchain subscription](#)

**Investing** - [Deutsche Telekom: A logical step!](#)

**Blick** - [Ex-bankers dig banks off the water](#)

**Dev Class** - [Two Linux Foundation Hyperledger Blockchain projects nearing 1.0](#)

**Medium** - [Supply Chains and Switzerland: Hyperledger’s Inaugural Global Forum](#)

**Blokt** - [Alibaba Cloud Becomes One of the 16 New Members to Join the Hyperledger Global Forum](#)

**The News** - [Alibaba Cloud, Citi and others join Hyperledger blockchain project](#)

**Crowdfund Insider** - [Hyperledger Adds Alibaba Cloud, Citi, Deutsche Telekom, we.trade, & 12 more New Members to Project](#)

**TelecomTV** - [Deutsche Telekom ramps up blockchain activities with Hyperledger membership](#)

**Enterprise Times** - [Blockchain Technology Partners and enterprise blockchain challenges](#)

**The Crypto Updates** - [Blockchain News | 12 New Members Join Hyperledger, Including Citigroup, Alibaba Cloud](#)

**Bitcoin Exchange Guide** - [Hyperledger Blockchain Group Onboards Deutsche Telekom, Alibaba Cloud and 13 More New Members](#)

**Pharmiweb** - [HealthVerity Joins Exclusive Group of Leaders as New Member of Hyperledger](#)

**Owlt Market** - [Hyperledger Makes Major Impact On Global Blockchain Projects](#)

**Smartereum** - [Hyperledger Blockchain Project Welcomes 16 New Members To Its Consortium](#)
Cointrust - Deutsche Telekom, Alibaba Among 12 New Members On Hyperledger

Jisen Finance China - Hyperledger will working more with public chain communities in 2019

JAXEnter - What should you use: Public or private blockchains? It depends on your use case

BTC Manager - Hyperledger Project Grows as Alibaba Cloud, Citi, Deutsche Telekom, and New Members Join the Global Forum

Chepicap - Hyperledger project joins forces with 12, including Citi and Alibaba Cloud

JAXEnter - 2019 will be a continued reiteration of how people are using blockchain

JAXEnter - “Sawtooth Sabre is our new transaction family for on-chain WebAssembly smart contracts”

Netzwoche - Brian Behlendorf; “Blockchain technology for companies is starting now”

Esentri - Esentri at Hyperledger Global Forum 2018
While at the #HyperledgerForum in Basel, @seb2point0 spoke with Nathan George, CTO of @SovrinID. Nathan talks about Sovrin as a public utility for identity, the role of identity in human interactions, and why the Foundation merged their codebase with @Hyperledger Indy.

Aaron Symanski of @Change_HC showcasing their work, esp. Fabric running at scale (50m tx/day) + importance of firms like @awscd to help scale, @TIBCO to make smart contracts easier.

#HyperledgerForum

Bye bye Basel. An outstanding inaugural Hyperledger Global Forum. Well planned & executed. Thanks @Hyperledger Team and looking forward to next year.

#hyperledgerforum #blockchain

What a nice second day at the #hyperledgerforum with my colleagues. Impressive talk by Hart Montgomery from @fujitsu labs about privacy and confidentiality in Blockchain networks. I’m looking forward to the workshops tomorrow!

@Fujitsu_DE @Fujitsu_Global

One of my favorite speakers @leanne_kemp CEO of @everledger did an awesome job this morning talking about their real in-production example of Blockchain creating societal and financial value @Accenture @Hyperledger
Great day at #hyperledgerforum demoing the latest from #Cardstack!

Our project Decentralized, a decentralized ID protection solution in the farm supply chain based on @Hyperledger Indy by the @SovrinID and Fabric by the @IBMBlockchain won at the @Accenture blockchain4good hackathon during the #hyperledgerforum ! 🇫🇷🇮🇹🇬🇧

Back at the airport, head buzzing (in a good way) - so many great meetings and presentations! Learnt a lot, met many wonderful people. Congratulations @Hyperledger for an information-packed and well-run event. #HyperledgerForum

A special thank you to @Hyperledger for a very successful #HyperledgerForum and congratulations to @SovrinID for the vision, evangelization, and implementation of a global #selfsovereignidentity ecosystem on #hyperledgerindy.

As I listen to Everledger CEO Leanne Kemp talk about provenance in supply chains at #HyperledgerForum, I’m struck by how many ledger applications can be reimagined as verifiable credential exchange with credential storage in a credential registry (like Indy Catalyst) @SovrinID

Great to see the community come together #hyperledgerforum
Thank you for an amazing few days at Hyperledger Global Forum -- wonderfully organized @Hyperledger

Treat: bag pins for most of the projects!

Am I missing any?

#hyperledgerforum

Our project Decentralized, a decentralized ID protection solution in the farm supply chain based on @Hyperledger Indy by the @SovrinID and Fabric by the @IBMBlockchain won at the @Accenture blockchain4good hackathon during the #hyperledgerforum ! 🇺🇸🇺🇦🇪🇺 🏆

9:32 AM - 16 Dec 2018

Conferences are over, let’s go with 3 #hyperledgerforum workshops opened today. Antoine Chabert from @chainhero_io leads Getting started with #hyperledger #fabric hands on. Remotely try with materials available at

Hyperledger Global Forum: Getting Started with Hyperledger...
View more about this event at Hyperledger Global Forum
hgf18.sched.com

3:13 AM - 14 Dec 2018

Time we’ll spent at the first #HyperledgerForum. Looking forward to all the new partnerships, joint solutions, and new market creations.

4:16 AM - 14 Dec 2018 from Basel, Switzerland