FoundationDB SUMMIT

2019 Sponsorship Prospectus

DIAMOND SPONSORSHIP

SPONSORSHIP COST

$50,000

1 AVAILABLE

Contact foundationdbsummit@cncf.io to secure your sponsorship today.

- **Speaking Opportunity - 20 minutes**
  Sponsor to work directly with program committee on sign off for content of sessions

- **Recognition during opening session**

- **Pre or Post-Conference Email Blast**
  One time use of opt-in list to be sent by FoundationDB

- **Recognition in Pre-Event Email Marketing**

- **Social Media Recognition - 3 posts**

- **Collateral at Registration**

- **Mobile App Branding**

- **Sponsor Message in Post-Conference Email - 150 words**

- **Recognition on Event Website**
  Logo on event website with click through to company website

- **Recognition on Event Signage**
  Logo on Summit signage

- **10 Attendee Passes**
  Full access passes for sponsor employees

PLATINUM SPONSORSHIP

SPONSORSHIP COST
$15,000

3 AVAILABLE

Contact foundationdbsummit@cncf.io to secure your sponsorship today.

- **Speaking Opportunity - 5 minutes**
  Sponsor to work directly with program committee on sign off for content of sessions

- **Recognition during opening session**

- **Pre or Post-Conference Email Blast**
  One time use of opt-in list to be sent by FoundationDB

- **Recognition in Pre-Event Email Marketing**

- **Social Media Recognition - 2 posts**

- **Collateral at Registration**

- **Mobile App Branding**

- **Sponsor Message in Post-Conference Email - 100 words**

- **Recognition on Event Website**
  Logo on event website with click through to company website

- **Recognition on Event Signage**
  Logo on Summit signage

- **7 Attendee Passes**
  Full access passes for sponsor employees

GOLD SPONSORSHIP

SPONSORSHIP COST
$10,000

3 AVAILABLE

Contact
foundationdbsummit@cncf.io
to secure your
sponsorship today.

- Recognition in Pre-Event Email Marketing

- Social Media Recognition - 1 post

- Collateral at Registration

- Mobile App Branding

- Sponsor Message in Post-Conference Email - 75 words

- Recognition on Event Website
  Logo on event website with click through to company website

- Recognition on Event Signage
  Logo on Summit signage

- 5 Attendee Passes
  Full access passes for sponsor employees

SILVER SPONSORSHIP

SPONSORSHIP COST

$7,500

5 AVAILABLE

Contact
foundationdbsummit@cncf.io
to secure your
sponsorship today.

- Sponsor Message in Post-Conference Email - 50 words

- Recognition on Event Website
  Logo on event website with click through to company website

- Recognition on Event Signage
  Logo on Summit signage

- 3 Attendee Passes
  Full access passes for sponsor employees

SPONSORSHIP AT-A-GLANCE

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	DIAMOND 1 AVAILABLE	PLATINUM 3 AVAILABLE	GOLD 4 AVAILABLE	SILVER 5 AVAILABLE
Speaking Opportunity Sponsor to work directly with program committee on sign off for content of sessions	20 minutes	5 minutes		
Pre or Post-Conference Email Blast One time use of opt-in list to be sent by Foundation DB	•	•		
Recognition in Pre-Event Email Marketing	•	•	•	
Social Media Recognition	3 posts	2 posts	1 post	
Collateral at Registration	•	•	•	
Mobile App Branding	•	•	•	
Sponsor Message in Post-Conference Email	150 words	100 words	75 words	50 words
Recognition on Event Website Logo on event website with click through to company website	•	•	•	•
Recognition on Event Signage Logo on Summit signage	•	•	•	•
Attendee Passes Full access passes for sponsor employees	10	7	5	3
Sponsorship Cost	**$50,000**	**$15,000**	**$10,000**	**$7,500**

PROMOTIONAL MARKETING OPPORTUNITIES

T-Shirt Sponsor $5,000 | 1 AVAILABLE

Showcase your logo on every attendee with the t-shirt sponsorship. FoundationDB creative services will provide the design and sponsor logo will be placed prominently.

Evening Reception $15,000 | 1 AVAILABLE

FoundationDB will organize an evening reception and invite all event attendees for a fun evening to network, talk shop, and meet new people. The FoundationDB team will manage the logistics and experience, you sit back and enjoy the recognition.

Sponsor receives:

- Recognition on the schedule
- Signage at the reception
- Logo napkins at the bar

Session Recording $5,000 | 1 AVAILABLE

Extend your presence long after the live event concludes with the session recording sponsorship.

Sponsor receives:

- Sponsor logo on all session recordings
- Recognition on conference website

Diversity Scholarship UNLIMITED

FoundationDB's scholarship program provides support to the traditionally underrepresented and/or marginalized group in the technology and/or open source communities, including but not limited to: persons identifying as LGBTQ, women, persons of color, and/or persons with disabilities, who may not otherwise have the opportunity to attend FoundationDB Summit for financial reasons. Equal access and diversity are important to FoundationDB and we aim to remove this obstacle from underrepresented attendee groups. Showcase your organization's support of this important initiative by sponsoring the Diversity Scholarship.

Sponsor receives:

- Recognition during the opening keynote
- Signage onsite at the event

Speaker Travel Funds UNLIMITED

Help speakers attend the event who otherwise might not be able to make it.

Sponsor receives:

- Recognition during the opening keynote
- Signage onsite at the event

THE LINUX FOUNDATION

Contact sponsor@cncf.io
to secure your sponsorship today.

www.events.linuxfoundation.org