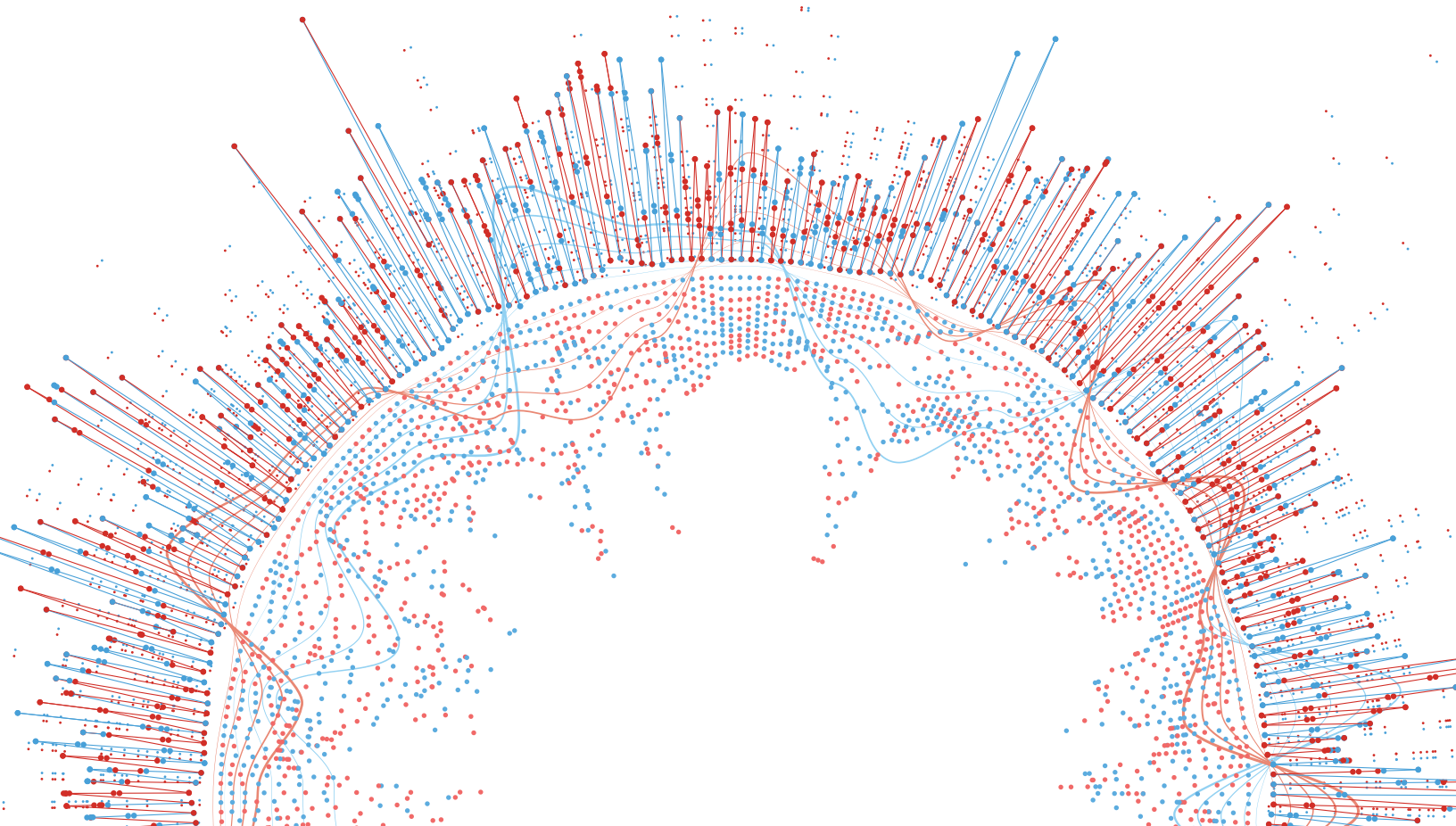


Observability Practitioners Summit

Sponsorship Prospectus

December 10, 2018 • Seattle, Washington



Why sponsor Observability Practitioners Summit?

The Observability Practitioners Summit is a new conference, focused on pushing the field of monitoring and observability forwards by providing a mix of high-quality talks and opportunities for discussion between the maintainers and users of tracing, metrics, logging, and alerting systems.

Representatives of OpenTracing, Prometheus, Fluentd and Jaeger will be in attendance.

Sponsorship Opportunities

Diamond Sponsorship **\$30,000 MAX 3**

DIAMOND SPONSORSHIP INCLUDES: SPONSORSHIP OF OBSERVABILITY PRACTITIONERS SUMMIT & KUBECON + CLOUDNATIVECON

Observability Practitioners Summit - Diamond sponsorship

- Logo on the Observability Practitioners Summit website, with a link to your company website
- Mention in one pre-event attendee e-mail sent to Observability Practitioner Summit attendees.
- One ten minute lightning talk. We ask that you keep it in-line with the Observability Practitioners Summit theme.
- Logo on sponsor event signage.
- Option to distribute swag at the Observability Practitioners Summit conference
- (7) free attendee tickets for Observability Practitioners Summit

KubeCon + CloudNativeCon - Silver Sponsorship

** Depending on availability.*

- Logo on sponsor event signage
- Logo on the KubeCon + CloudNativeCon website, with a link to your company website
- Logo in KubeCon + CloudNativeCon post-event blog post, with a link to your company website
- 1 lead retrieval device
- 1 pre-event group tweet
- 8' x 8' exhibitor space with turnkey booth option
- Seven (7) free attendee tickets for KubeCon + CloudNativeCon

Platinum Sponsorship **\$15,000**

- Logo on the Observability Practitioners Summit website, with a link to your company website
- Mention in one pre-event attendee e-mail sent to Observability Practitioner Summit attendees.
- Logo on event sponsor signage.
- Option to distribute swag at the Observability Practitioners Summit conference
- Four (4) free Observability Practitioners Summit attendee tickets

Gold Sponsorship **\$10,000**

- Logo on the Observability Practitioners Summit website, with a link to your company website
- Logo on sponsor event signage
- Option to distribute swag at the conference
- (2) free Observability Practitioners Summit attendee tickets

Social (evening event) **\$5,500**

LIMIT 3 SPONSORS:

- Logo on the Observability Practitioners Summit website, with a link to your company website
 - One (1) free Observability Practitioners Summit attendee tickets
-

Diversity Sponsorship **\$3,500**

- Logo on the Observability Practitioners Summit website, with a link to your company website

Contact

[**observabilitypractitionerssummit@cncf.io**](mailto:observabilitypractitionerssummit@cncf.io)

to secure your sponsorship today.