Cultivating Open Source Leadership
Building communities that flourish and thrive

Kubernetes and VSCode

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Why?
Meet Customers Where They Are
Happy and Productive Developers
How can leaders cultivate communities that flourish and thrive?
Define a compelling offering

Create business value

Foster the developer community
A tale of two projects.
Define a compelling offering.
Flexible
Open source.
Create business value
Economics of Ecosystems

Your Share

Industry Value Add

Proprietary

Open
Economics of Ecosystems

- Platform sponsor gives away platform value

Parker, Van Alstyne (2011), "Innovation, Openness & Platform Control," SSRN.com
Economics of Ecosystems

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Economics of Ecosystems

- Platform sponsor gives away platform value
- Partners build apps for installed base, adding new layers of value
- Platform sponsor benefits from increased sales & royalties
- Partner benefit from cost savings and installed base
Foster the developer community.
Welcome to the Kubernetes Community Meeting
Code Stability
Everyone does the work
Measuring Success.
Lots of new features coming to the Flutter and Dart extensions for VSCode. But more importantly, what I love is the polish and care that goes into this product, as I think the release notes show. Join me in thanking @DanTup and the team for their phenomenal work! @code Flutter
Community advocacy