

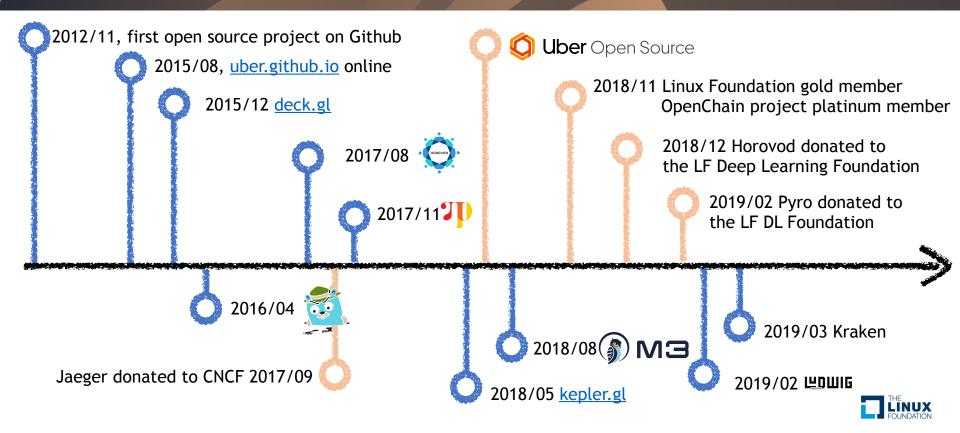
## Untold Story of Building an Open Source Program Office

#### **Brian Hsieh, Uber Technologies**



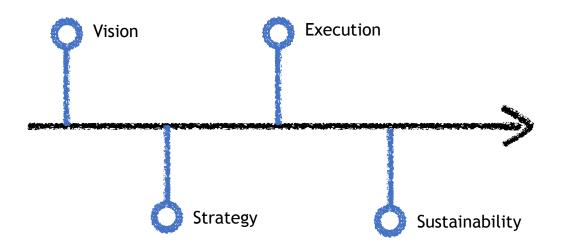
### A little bit about Uber Open Source





### In a perfect world

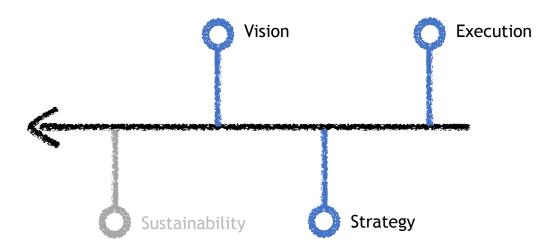






#### Sometimes this happens









### While you are trying to put traffic lights





#### This is still happening...

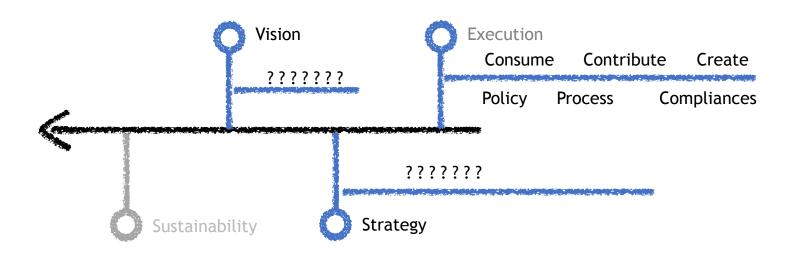






#### With or without strategy







## "the conversation



#### Vision in open source management



#### Contribution

#### Leadership

Leadership roles in open source projects are earned by establishing trust with the project members and by maintaining a high level of continuous contribution to the projects.

Contributing to strategic open source projects can help the organization gain additional value. Contributions help shape future features and accelerate the project in a direction favorable to your needs and requirements.

Once successfully using open source software in products or services, companies can begin to expand their strategy to participate in the open source community.

#### Consumption

The common starting point for organizations with open source software is as a consumer. Aggressively consuming open source components will increase your bandwidth to differentiate while reducing overall time and cost to deliver your products or services.

Participation



### Do you know what you want?



#### What's for dinner?



### What's for dinner



	★ 王廚特別推薦	2006. 10. 1 新版
-	湯 麵 中 碗加 30 元 大碗加 50 元 ★(1) 經典牛肉麵(2006 台北國際牛肉麵節產品) 150 元	
	<ul><li>(2)牛肉湯麵/粉絲(沒有牛肉)</li><li>(3)牛肉麵/粉絲(紅燒清淡口味)</li></ul>	200 元
	<ul> <li>(4)牛肉湯或豬肉湯 榨菜肉絲麵</li> <li>(5)牛肉湯或豬肉湯 蹄花麵</li> <li>(2)米第米古内市 (5)牛肉湯或猪肉湯 (5)牛肉湯或猪肉湯 (5)牛肉湯</li> </ul>	200 元
	<ul> <li>(6)半筋半肉牛肉麵/牛筋麵</li> <li>(7)三合一牛肉麵(牛肉、蹄花、榨菜肉)</li> <li>★(8)麻辣牛筋牛肉麵(不辣、小辣、中</li> </ul>	
	<ul> <li>(9)牛爸爸牛肉麵(牛肉、牛筋、蹄花、</li> <li>(10)溫哥華牛肉麵(港式煲湯加牛肉原汁)</li> </ul>	榨菜肉絲) 300 元
	★(11)牛爸爸+精品湯麵(12)精品紅燒牛肉湯麵(沒有生肉)	380 元
	(13)清燉牛肉粉絲湯(沒有牛肉) ★(14)回味無窮的蕃茄牛肉麵 ★(15)精品牛肉麵 (16)青畜牛肉麵	500 元
	(17)聯合國牛肉麵(一人份)	1, 000 元
	(19)元首牛肉麵(2004年新春日)	1, 500 元 成名之作)
-	(1)炸醬乾拌麵/蹄花乾拌麵	200 =
	(3)牛肉、牛筋、半筋半肉、蹄花、榨菜肉系 (3)牛肉、牛筋、半筋半肉 乾拌麵- ★(4)牛爸爸乾拌麵(牛肉、牛筋、蹄花、榨	条) 250 -
	A REAL PROPERTY AND A REAL	000 TC



#### Easier?



♥ Vegan 純素
 ♥ Vegan 純素
 ● Gluten Free 無麩質
 ♥ Vegetarian 蛋奶素



Noodle Soup with Pickled Mustard Greens & Shredded Pork



Braised Beef Noodle Soup



House Chicken Noodle Soup (Steamed)



House Beef Noodle Soup (Steamed)

- Everyone knows about open source
- Not everyone understands it
- Few is aware of open source management
- Education, executive education is important.







#### I just don't want Chinese food!!!



## "need, want, desire"



### Need





- Keep the lights on
- Compliances
- Protect intellectual properties
- Avoid tech debts
- Project sustainability
- Not calculated move



### Want and Desire



- You can want a horse and desire to have a unicorn.
- Better branding or company image
- Influence on technology roadmap
- Simply better hiring goals
- Or just good will
- It takes time and education

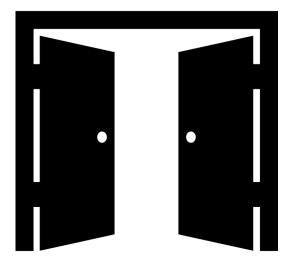


## "the revolving door"



#### **Open source management decisions**





Some decisions are consequential and irreversible or nearly irreversible – one-way doors

But most decisions two-way doors. If you've made a suboptimal Type 2 decision, you don't have to live with the consequences for that long. You can reopen the door and go back through.

~ Jeff Bezos

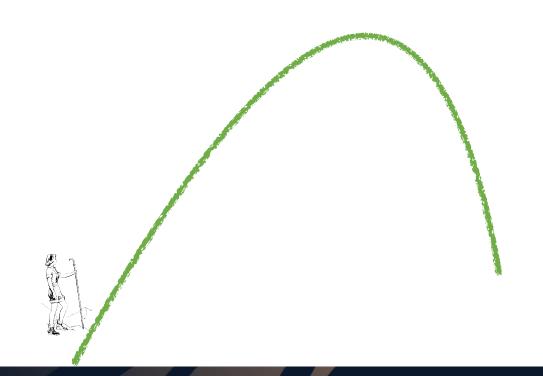


## "before we go"



### Sometimes you might feel like

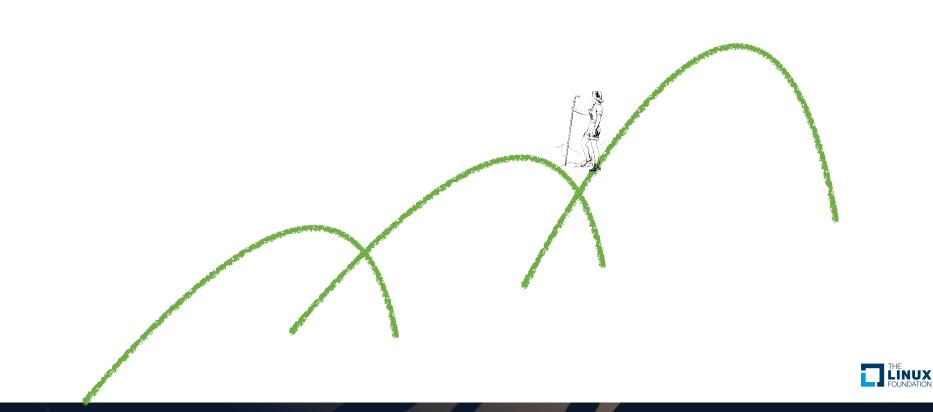






### But you are doing good









# Every step you take helps the sustainability open source community and every step counts.

# "Share your knowledge. It's a way to achieve immortality." ~ Dalai Lama



## **OPEN SOURCE** LEADERSHIP SUMMIT

