How do ecosystem business models change because of Open Networking and particularly Open Source?

Marisa S. Viveros
Vice President Strategy and Solutions
Telecommunications, Media and Entertainment Industry
Open source plays a crucial role in the success of open networking and service lifecycle automation.

Advantages of open source for network virtualization:

- Better customizability: 65%
- Lower development costs: 61%
- Faster TTM for new products and services: 61%
- Lower CapEx via off-the-shelf solutions: 43%
- Interoperability: 35%

Source: Survey 200 Telecom executives across the globe
Shift focus from infrastructure to service delivery

Single service management experience & one integrated suite delivered with deep industry expertise