



**OPEN SOURCE**  
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# **Managing an Open Source Community - The Non-Code Work**

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**Open Source Community Manager**  
**VMware**



# Who am I?

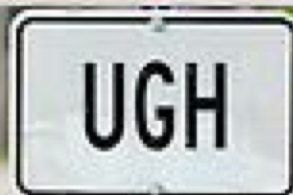
- Started using OSS extensively in 2002
- OSS contributor since 2012
- Full-time OSS community manager since 2016
- Two publications in the Open Organization book series
- Love retro gaming and 80s dark synth





Code is king... right?

“If you’re not writing  
code, you’re not an open  
source contributor”



# Code isn't everything

- Code is crucial, but it's not everything
- Like running a business, running an open source project has tasks that make or break a project
- Let's dive in to a few examples from Kubernetes and Harbor



**The road  
from  
issue to  
release**



# “Please create an issue”

- Ask users to create issues for bugs/features
- Without issues, tracking a project is complicated – for everyone!
- OSS projects without public issue tracking are usually tracking changes internally - not very open, is it?

# What is triage?



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- When patients come into the emergency room, they don't see a doctor immediately, they go to a triage nurse.
- The nurse has the knowledge to properly assign that person to the doctor that can help them the quickest.
- Since the doctors are the most limited resource, triage nurses help to assign them as effectively as possible.



Credit: <https://github.com/codetriage/codetriage>

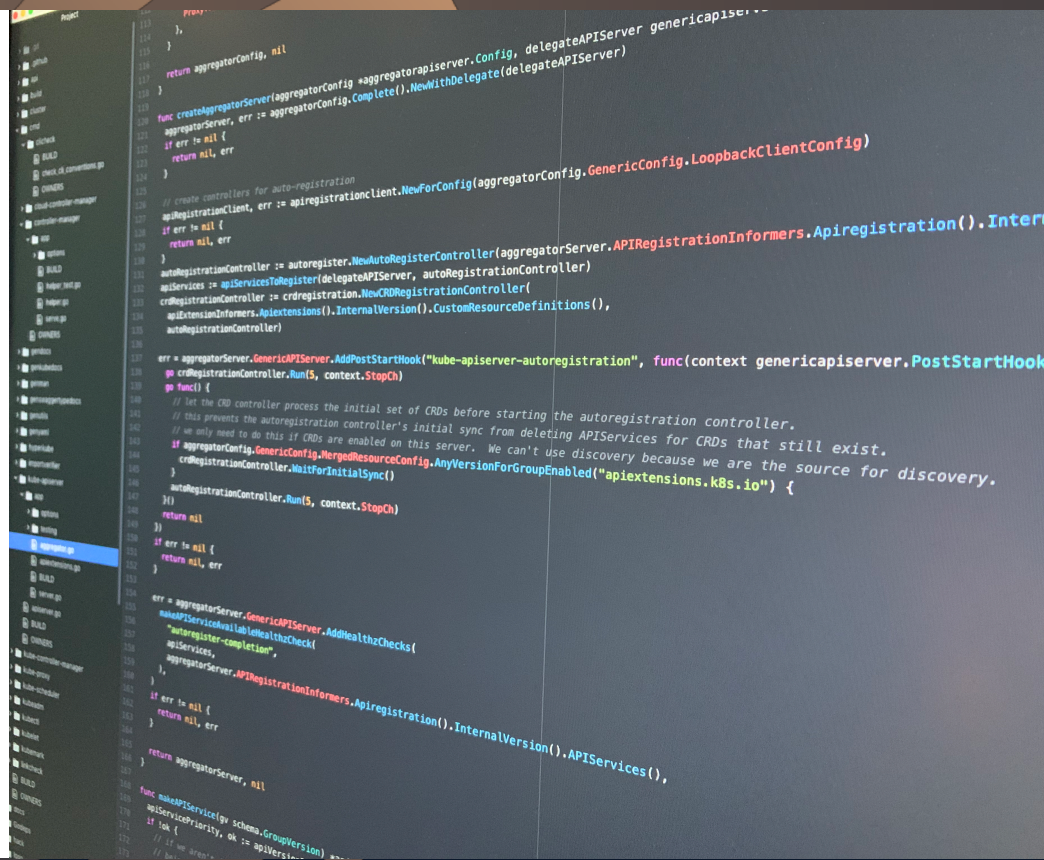


# What is triage?



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- Triage in open source means looking at open issues and adding useful information for maintainers.
- While you might not maintain a repository, you can help those who do by diagnosing issues, and reviewing pull requests.



Credit: <https://github.com/codetriage/codetriage>



# [Flaky Test] [k8s.io] [sig-node] NodeProblemDetector should run without error #75195



kacole2 opened this issue 4 hours ago · 3 comments



kacole2 commented 4 hours ago

Member



Which jobs are failing:

[sig-release-master-informing#gce-master-scale-correctness](#)

Which test(s) are failing:

[k8s.io] [sig-node] NodeProblemDetector should run without error

Since when has it been failing:

2019-03-07 @ 22:52

Testgrid link:

[sig-release-master-informing#gce-master-scale-correctness](#)

Reason for failure:

/go/src/k8s.io/kubernetes/\_output/dockerized/go/src/k8s.io/kubernetes/test/e2e/node/node\_p  
Expected error:

Assignees



Random-Liu

Labels

- kind/failing-test
- kind/flake
- priority/critical-urgent
- priority/important-soon
- sig/node
- sig/scalability

Projects

None yet

Milestone



Open

## [Flaky Test] [k8s.io] [sig-node] NodeProblemDetector should run without error #75195

kacole2 opened this Issue 4 hours ago · 3 comments



tpepper commented 3 hours ago

Member



/sig scalability



k8s-ci-robot added the **sig/scalability** label 3 hours ago



tpepper commented 3 hours ago • edited ▼

Member



/assign @Random-Liu

(as owner of this test case)



k8s-ci-robot assigned **Random-Liu** 3 hours ago



tpepper commented 3 hours ago

Member



/priority critical-urgent

# Review and approve

- When new code proposals come in, they need to be reviewed and approved
- Creating a PR does NOT mean you're automatically going to get code rolled into a project
- You might think you're a hotshot, but your code still needs review 😊

# Add VMware Enterprise PKS and VMware Essential PKS

## #13003

[Edit](#)


**Merged** k8s-ci-robot merged 2 commits into `kubernetes:master` from `jonasrosland:master` 22 hours ago

[Conversation](#) 4

[Commits](#) 2

[Checks](#) 4

[Files changed](#) 1

+7 -0



jonasrosland commented 2 days ago

Member

+ 🗨️ ...

This will add VMware Enterprise PKS and VMware Essential PKS to the "pick-right-solution" doc.

Signed-off-by: jonasrosland [jrosland@vmware.com](mailto:jrosland@vmware.com)

Reviewers



sftim



mikedanese



brendandburns



Assignees



zacharysarah

Labels

approved

cncf-cla: yes

language/en



Add VMware Enterprise PKS and VMware Essential PKS



593774f


k8s-ci-robot added `cncf-cla: yes` `language/en` `size/XS` labels 2 days ago

k8s-ci-robot requested review from `brendandburns` and `mikedanese` 2 days ago


netlify bot commented 2 days ago • edited

+ 🗨️ ...



<https://deploy-preview-13003--kubernetes-io-master-staging.netlify.com>



sftim reviewed 2 days ago

[View changes](#)

content/en/docs/setup/pick-right-solution.md

Outdated



Show resolved



Update content/en/docs/setup/pick-right-solution.md ...

Verified



759ed2f



zacharysarah commented 22 hours ago

Member



/approve

/lgm



k8s-ci-robot assigned zacharysarah 22 hours ago



k8s-ci-robot added the **lgm** label 22 hours ago



k8s-ci-robot commented 22 hours ago

Member



[APPROVALNOTIFIER] This PR is **APPROVED**

This pull-request has been approved by: [zacharysarah](#)

Milestone

No milestone

Notifications

Unsubscribed

You're receiving notifications for this pull request because you authored the changes.

4 participants



☐ Allow edits from people you can push to

[Learn more](#)

# Kubernetes is a project and a community

While the project itself is focused on the codebase, it is the community of people driving it forward that makes the project successful

The image features a large, irregular blue ink splatter on a white background. The splatter has a textured, painterly appearance with various shades of blue and some darker, almost black, areas. The text "Non-Code Roles" is centered within the blue area in a clean, white, sans-serif font.

# Non-Code Roles

# Project management & Governance

- Confirming ownership of tasks, issues, objects, etc
- Rectifying “owned by everyone, so owned by no-one”
- Implementing and improving Governance models



parispittman commented on Jan 8 • edited ▾

Member



Creating more roles will help our SIG in the following ways:

- breaking down work, assigning tasks, ownership
- create opportunities for contributors
- recognition

Will discuss further on our weekly update calls with follow ups here and mailing list for discussion. Need to define scope, responsibilities, align with subprojects, and document.

Role ideas:

- New contributor ambassador (for our SIG; not the project)
  - example: once a month office hours for slotting people directly to open issues, 15 min hangout/zoom sessions with new contributors for a quick q&a to plug them in
- Triage captain (for k/community; not the project)
  - example: apply labels like help-wanted, project board, assign people, etc.
- Moderation Lead(s)
- Retrospective Lead (we offer retros as a service to SIGs)
- Blogger (kubernetes and other outlets)
- Social Media Lead (when we get twitter and other accounts set up)
- Explicit event roles
- APAC or EU contribex liaison that helps with mirroring programs / strategies for contributors there
- Marketing
- Other ideas?

This issue will close when we know the roles we are looking for and have SIG consensus; mostly keeping this up for contribex member thoughts. Follow up issues will reflect tasks for those.





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## Event management

Run Contributor Summits

Organizing Meetups

Staffing booths at conferences

Face to Face meetings

- **Onboarding new members**
  - Where to get information
  - Where to ask questions
  - Where to file issues
- **Meet Our Contributors** - a great way to get insight into the people and the project
- **Community Meetings** - crucial to give updates, and get opinions and feedback from the community

# Non-docs work



Blogging about experiences



Operational  
manuals

Walkthroughs  
How-tos



Mgmt of blogs, videos, social  
media



Maintaining site content

# Social media

This tweet got more  
than 54K impressions



**Project Harbor**

@project\_harbor

Following

Great interview with [#Harbor](#) founder [@zhanghaining](#) and [@SwapBhartiya](#) [@tfir\\_io](#) about the background of the project and experience with [@CloudNativeFdn](#). Have a look!



**Meet the founder of the CNCF Harbor Project, Haining (Hen...**

In this episode of Let's Talk, host Swapnil Bhartiya (founder and EIC of TFIR) sat down with Haining (Henry) Zhang, founder of the project and Chief Architect of VMware China R&D.

[tfir.io](#)

12:46 PM - 24 Jan 2019

13 Retweets 13 Likes





# Visual communication

Diagrams and visual explanations  
of concepts

Infographic design

Icon design

Artistic contributions to strengthen  
the brand, evangelize the project,  
and develop the community



Shuffle

Reset

Body

Eyes

Shirts

Hair

Facial Hair

Glasses

Hats and Hair  
Accessories

Extras

Save & continue... >

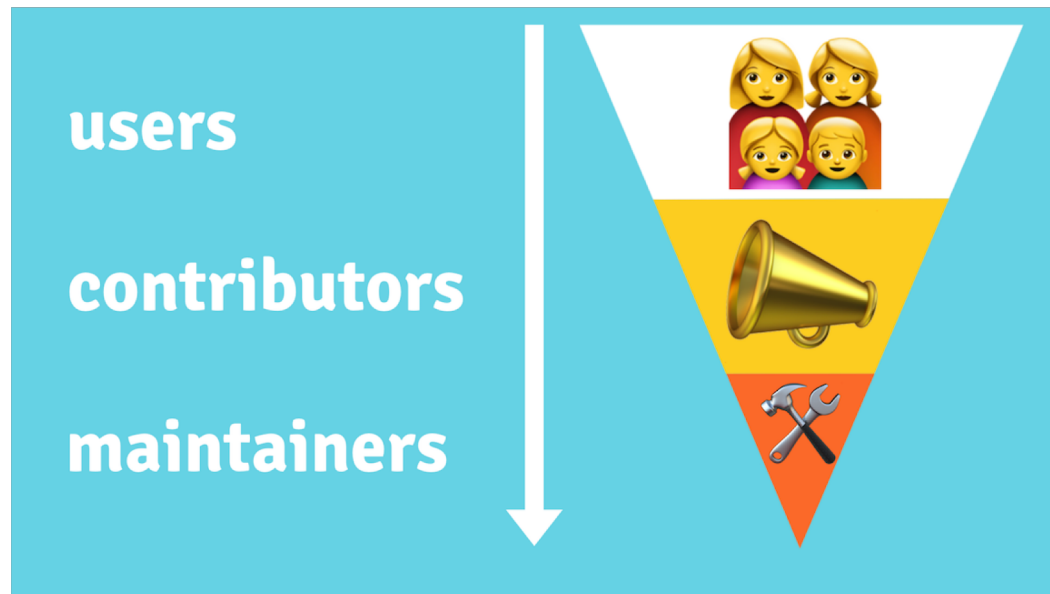
Be truly unique, there are  
183,279,816,720 possible combinations

Artwork by [Ashley McNamara](#)  
inspired by [Renee French](#)  
Web app by [Mat Ryer](#)



# Community management

- Rallying a community!
- Facilitating communication between core team and community members
- Drive the contributor funnel



# There's so much more to do!

- Training
- Certification
- Distribution pipelines
- Sales
- Support
- Services
- Create a new foundation...?

# Resources

- [opensource.guide](https://opensource.guide)
- [kubernetes.io/blog/2018/10/04/introducing-the-non-code-contributors-guide](https://kubernetes.io/blog/2018/10/04/introducing-the-non-code-contributors-guide)
- [hackerearth.com/getstarted-opensource](https://hackerearth.com/getstarted-opensource)
- [firsttimersonly.com](https://firsttimersonly.com)
- [communitybridge.org](https://communitybridge.org)



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# Q&A



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