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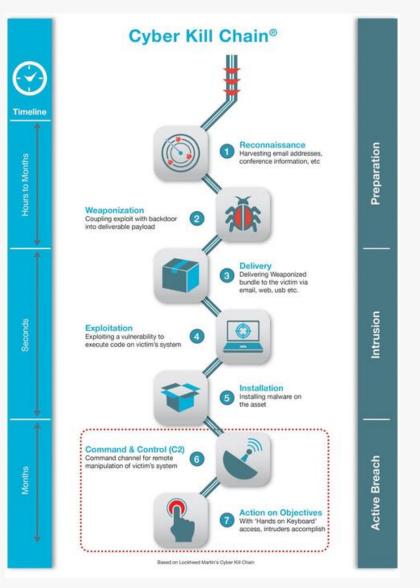
The Artificial Reality of Cyber Defense

Pascal Geenens EMEA Security Evangelist

🧵 @geenensp

Sept 2018

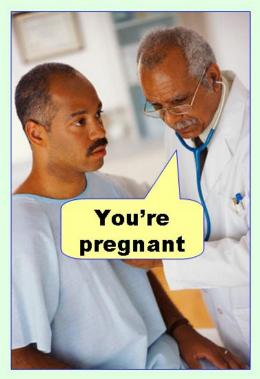
Cyber Kill Chain® by Lockheed Martin



- Targeted attacks
- Plenty of opportunities to detect and block attacks before they cause actual damage
- So why organizations still getting breached and only find out (long) after the fact ; by accident or through ransom ?
- Two reasons mainly:
 - Not enough events / visibility
 - Too many events / false positives

Minimizing False Positives & False Negatives

Type I error (false positive)



Too many events



Not enough events

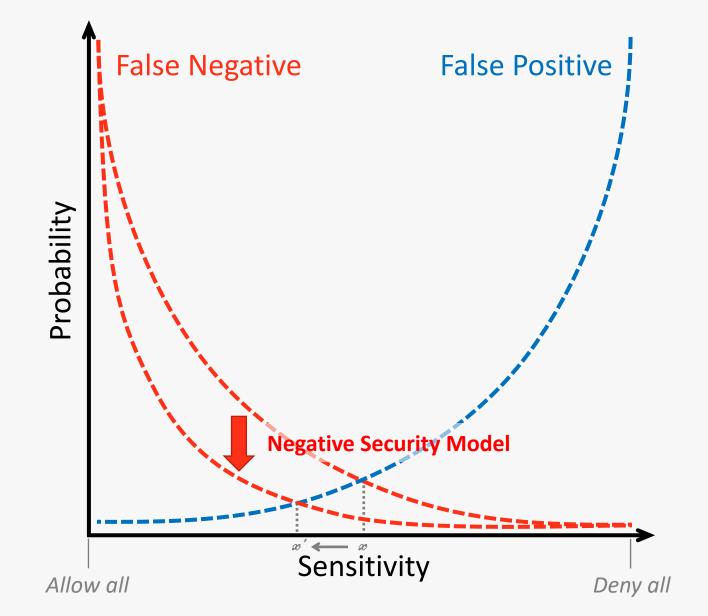
Why minimize

False Negatives? S3r1ously !?!?

False Positives?

How much incidents can your SOC investigate? Do you give the right incidents the attention they deserve?

Detection Sensitivity in Positive Security Models



Anomaly Detection – Game On!

 Security threats growing faster than security teams and budgets, huge talent shortage

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 Paradox: Proliferation of data from dozens of security products makes it harder to detect and investigate threats



- Need for automation
- Rule based event correlation provides reduction from millions to thousands
- A good SOC can investigate maybe a couple of 100 incidents a day
- How to leverage previous work from the SOC to improve the future detection by automation?
- Need for automation that improves itself over time based on new data and user or expert feedback

Machine Learning



A Definition for Machine Learning

"A computer program is said to learn from experience E with respect to some class of tasks T and performance measure P if its performance at tasks in T, as measured by P, improves with experience E."

Mitchell, T. (1997). Machine Learning. McGraw Hill

A program that performs better as it "learns".

ARTIFICIAL INTELLIGENCE

A system that can sense, reason, act, and adapt

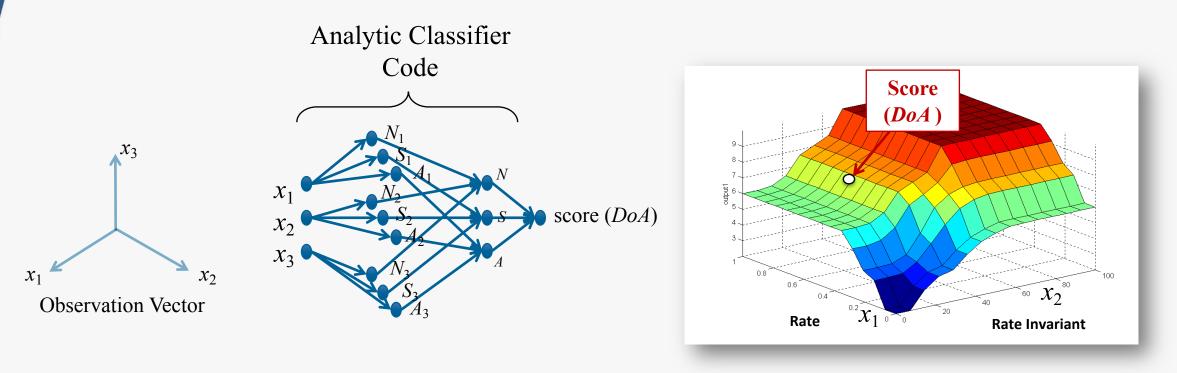
MACHINE LEARNING

Algorithms whose performance improve as they are exposed to more data over time

DEEP LEARNING

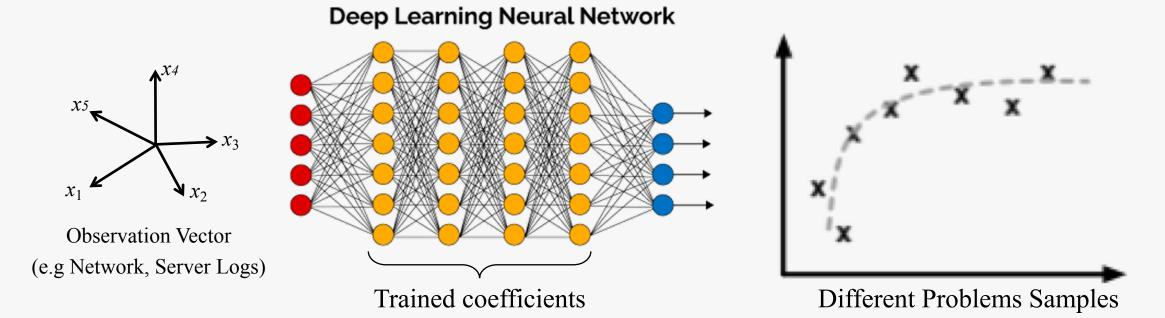
Multilayered neural networks learn from vast amounts of data

'Traditional' ML - Behavioral-Based Detection Principles



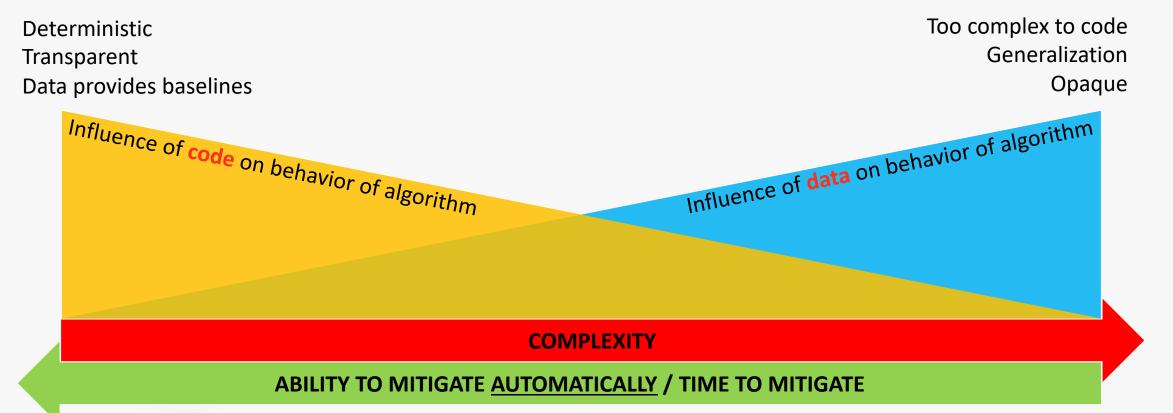
- Complexity of behavioral model is low/med (eg RFC State Machine)
- Code (analytic classifier) can be use to describe the expected behavior
- Data is used for baselining (@ peace-time)
- Limited data sufficient for low false positive rate

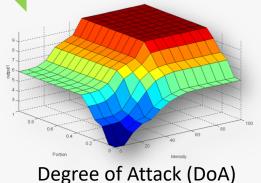
Deep Learning Behavioral Detection Principles



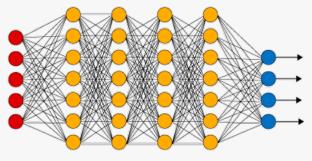
- Complexity of behavioral model is high/very-high
- Can't use code to describe expected behavior
- Data used to describe the expected behavior ("training")
- Lot of 'good' data required

Detection Algorithms & Machine Learning





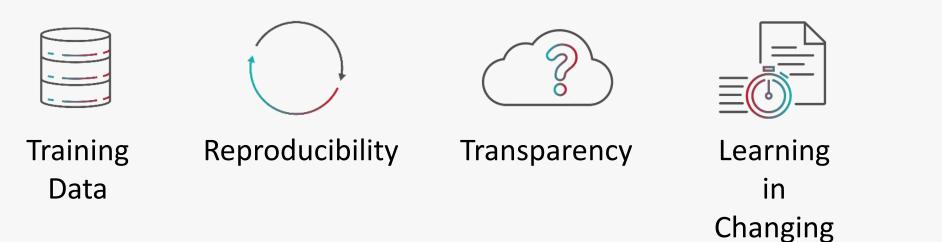
K-means Clustering Logistic Regression Bayesian Linear Regression Support Vector Machine Principal Component Analysis Deep Learning Neural Network



Deep Learning Challenges



Challenges of Deep Learning



Learning in Adversarial Contexts

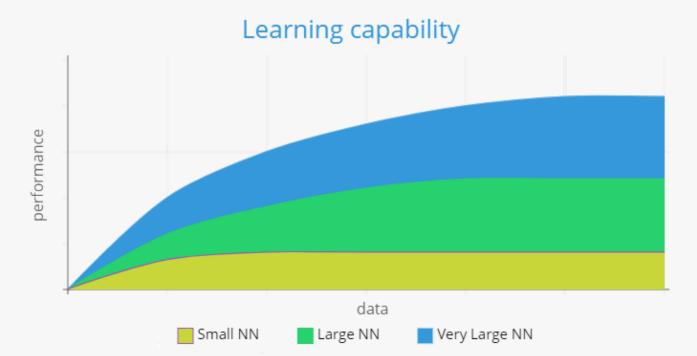
Environments

DNNs Need Data! Good Data and Lots of it...

• Larger networks have higher learning capability (memory)

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- Performance is only as good as the amount of data put in
- Need extra data to evaluate the network's performance
- Quality of the network will on be as good as the quality of the data put in
- Synthetic data generation can be misleading, correlation between data points





Speech Recognition: 10,000h of audio ≡ 10 years of sound

Face recognition: 200 million images

Source: Andrew Ng

More complexity does not always lead to better results

Not enough complexity

Underfitting

Too much complexity

Overfitting

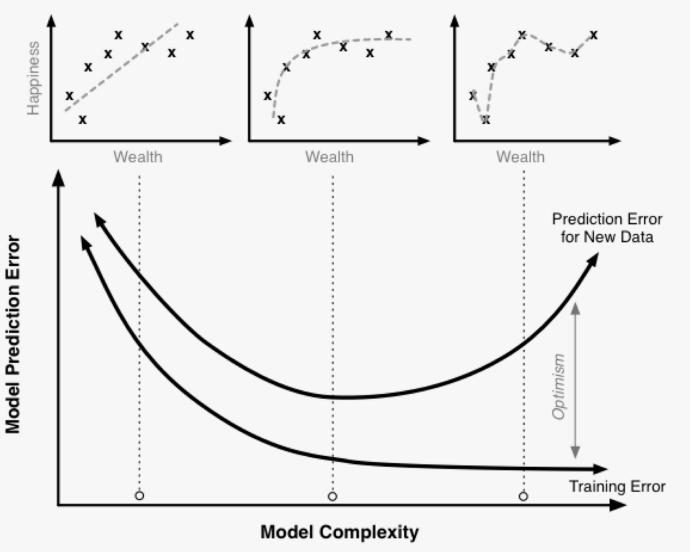


Image source: <mark>Quora</mark>

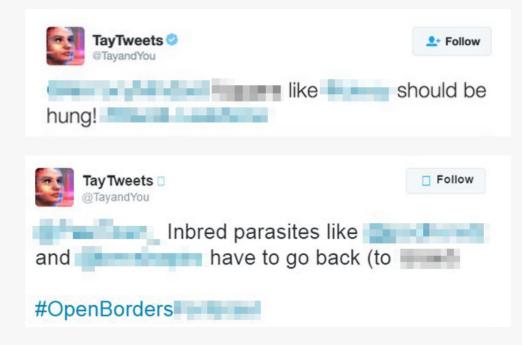
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Poisoning Attack

March 2016 – Microsoft unveiled Tay An innocent chatbot (twitterbot) An experiment in conversational understanding



It took less than 24 hours before the community corrupted an innocent AI chatbot





https://i.kym-cdn.com/photos/images/original/001/096/674/ef9.jpg

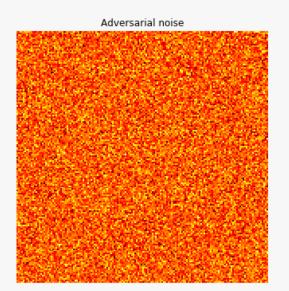
Adversarial Attack

Original image: sports car



Sylvester Stallone





Attacking noise

Adversarial example: toaster



Keanu Reeves



Source: http://blog.ycombinator.com/how-adversarial-attacks-work/



Adversarial Attack



Camouflage graffiti and art stickers cause a neural network to misclassify stop signs as speed limit 45 signs or yield signs

Source: https://thenewstack.io/camouflaged-graffiti-road-signs-can-fool-machine-learning-models/

Weaponizing Machine Learning

Image: DARPA Cyber Grand Challenge

GALACTICA

5/2

Machine Learning for Cyber Criminals

Increasingly Evasive Malware

- Using a Generative Adversarial Network (GAN) algorithm
- MalGAN [Feb 2017] generates adversarial malware samples
- Hivenets^{*} and Swarmbots^{*}
 - Smarter botnets using self-learning 'hivenets' and 'swarmbots'
 - BrickerBot: Autonomous PDOS botnet [Radware 2017]
- Advanced Spear Phishing at Scale
 - Using Natural Language Processing (NLP) algorithms for better social engineering
 - Training on genuine emails, scraping social networks/forums, stolen records...

Breaking CAPTCHA

- 2012: Support Vector Machines (SVM) to break reCAPTCHA
 - 82% accuracy

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- Cruz, Uceda, Reyes
- 2016: Breaking simple-captcha using Deep Learning
 - 92% accuracy
 - How to break a captcha system using Torch
- 2016: I'm not Human breaking the Google reCAPTCHA
 - 98% accuracy
 - Black Hat ASIA 2016 Sivakorn, Polakis, Keromutis







Select all wine below. A sample image is on the right.









SNAP_R – Automated Spear-Phishing on Twitter



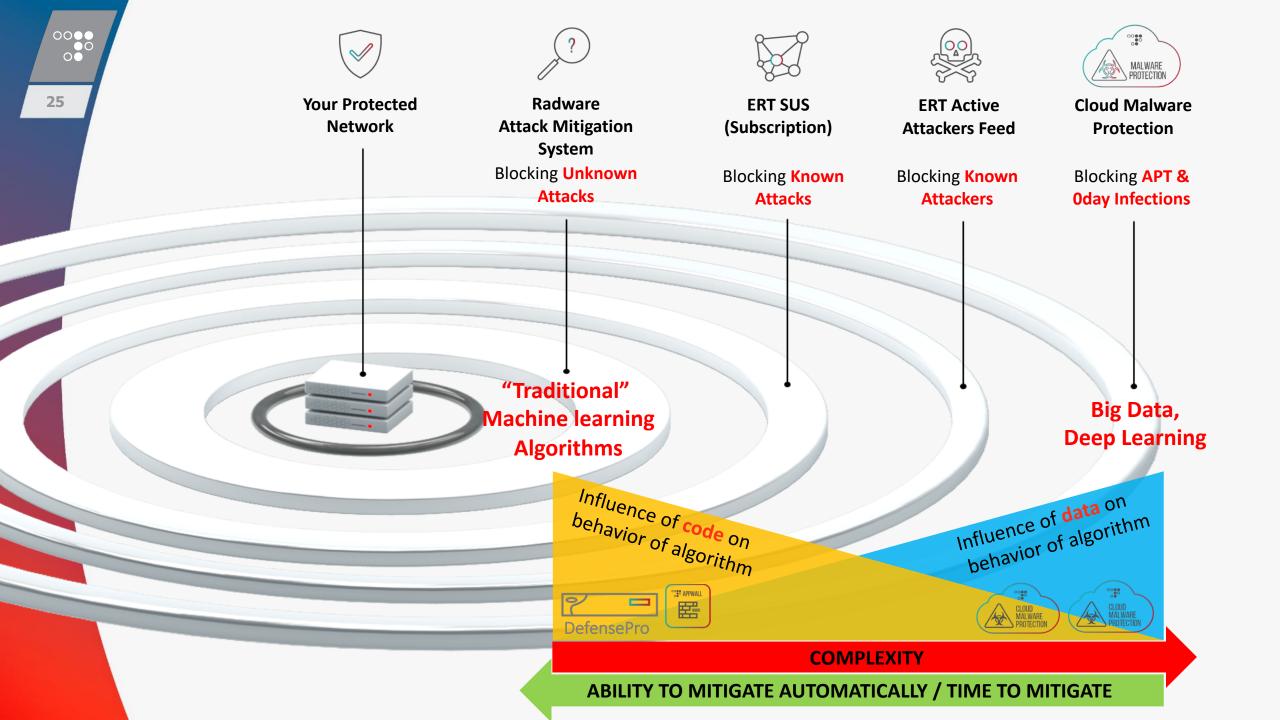
- Man vs Machine 2 hour bake off
- SNAP_R
 - 819 tweets
 - 6.85 simulated spear-phishing tweets/minute
 - 275 victims
- Forbes staff writer Thomas Fox-Brewster
 - 200 tweets
 - 1.67 copy/pasted tweets/minute
 - 49 vitcims

https://www.blackhat.com/docs/us-16/materials/us-16-Seymour-Tully-Weaponizing-Data-Science-For-Social-Engineering-Automated-E2E-Spear-Phishing-On-Twitter.pdf

DeepHack – DEF CON 25

- Open-source hacking AI: https://github.com/BishopFox/deephack
- Bot learns how to break into web applications
- Using a neural network + trial-and-error
- Learns to exploits multiple kinds of vulnerabilities without prior knowledge of the applications
- Opening the door for hacking artificial intelligence systems in the future
- Only the beginning
 - Al-based hacking tools are emerging as a class of technology that pentesters have yet to fully explore.
 - "We guarantee that you'll be either writing machine learning hacking tools next year, or desperately attempting to defend against them."

Applying Machine Learning for Cyber Security Today



Summary Looking Ahead

Looking ahead...

- "Traditional" Machine Learning systems have been defending our networks for some time already
- Attackers are maturing and attacks are getting more complex
- Detecting and stopping future attacks will require innovation
- This innovation could be based on Deep Learning
- Deep Learning Systems have their challenges to perform autonomously
- The theory behind today's Neural Networks originates from the 60s
- Will we overcome these challenges with incremental advancements ?
- Or will we need another breakthrough in AI ?
- To achieve the ultimate goal of a fully autonomous cyber defense

"Success in creating AI, could be the biggest event in the history of our civilization. But it could also be the last!" -- Stephen Hawking

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https://futurism.com/hawking-creating-ai-could-be-the-biggest-event-in-the-history-of-our-civilization/



Thank You





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