

Building the Foundations for the Next Generation of Women in Tech

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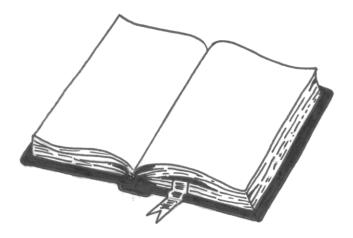
What if...

- ... you could meet the technical females of the future at 17?
- ... you could start building your female technical pipeline much earlier?
- ... you complement their learning experiences with real engineering work?



Fairy tale?

- Set the scene
- A noble quest
- Challenges and triumphs
- Lessons learned
- Food for thought





Once upon a time...





... a wise traveller came to our land...



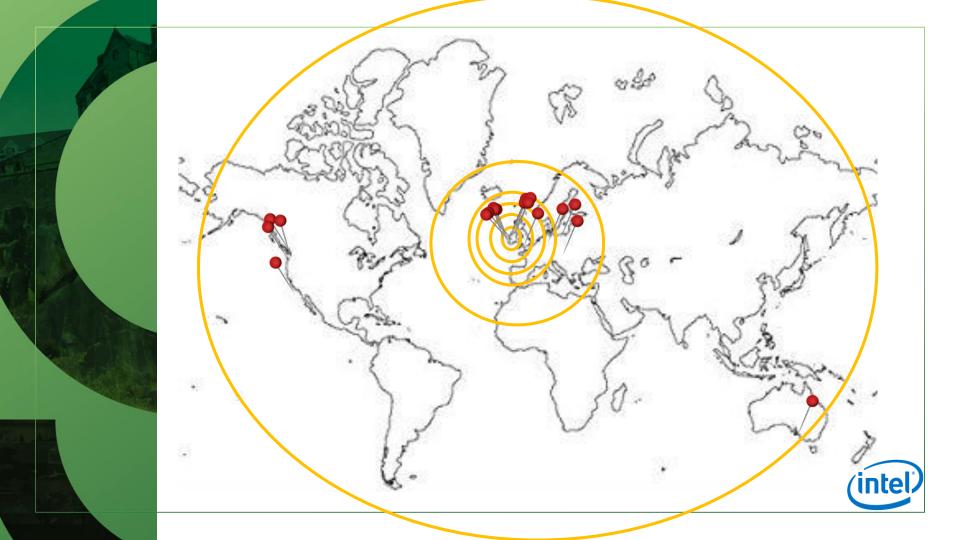
...our heroes set out on a noble quest...





... epic battles were fought...





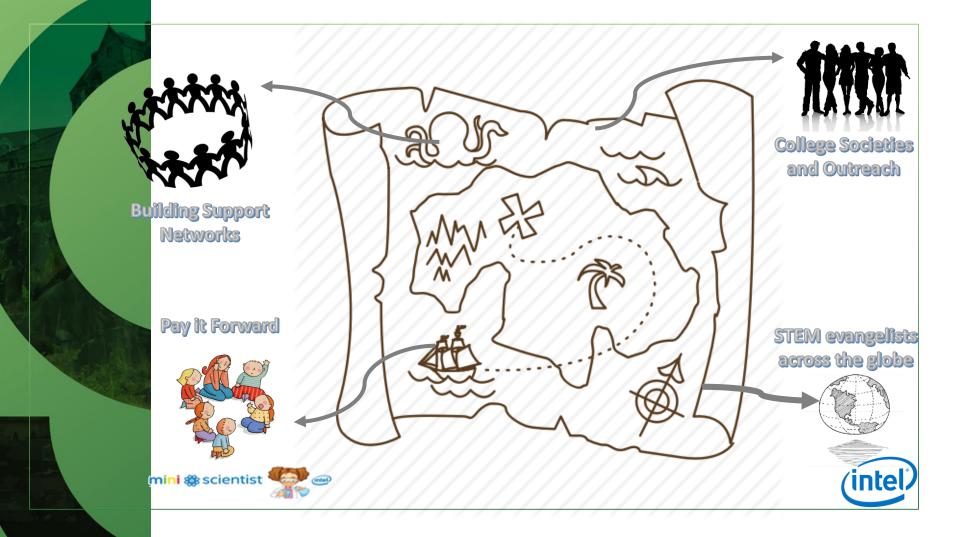
... great friendships were forged...





... and the more people our heroes helped, the more help they got ...





... our fair land is doing better...

... and the journey continues...





... because there are more challenges to face ...



... our heroes can't do it alone ...

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