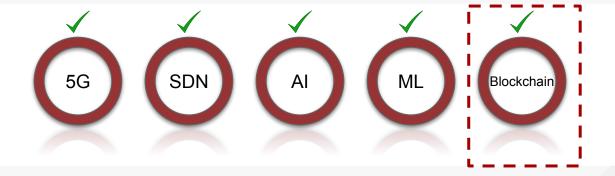
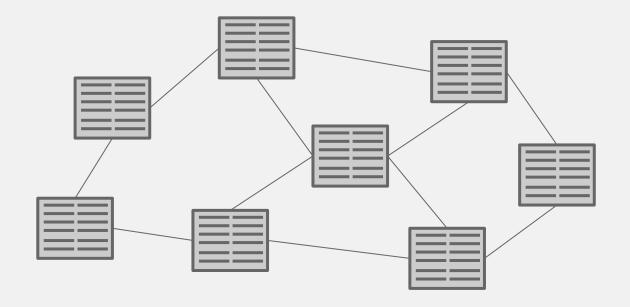


BUZZWORD BINGO!





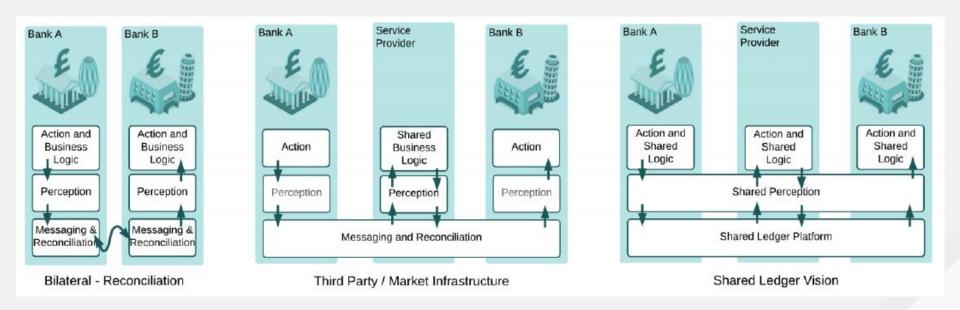
WHAT IS A BLOCKCHAIN?



Immutable, shared, distributed ledger

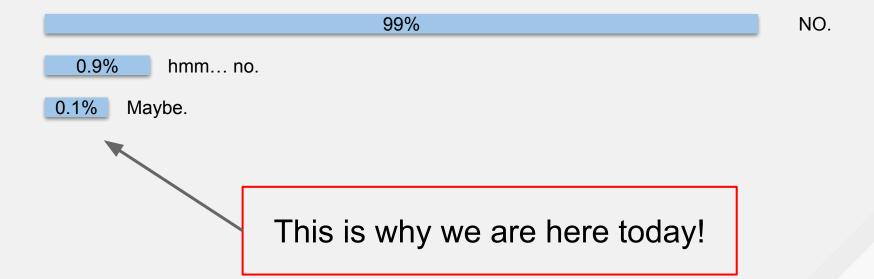


ALL THE USE CASES HAVE BEEN SOLVED ALREADY





DO I NEED A BLOCKCHAIN?





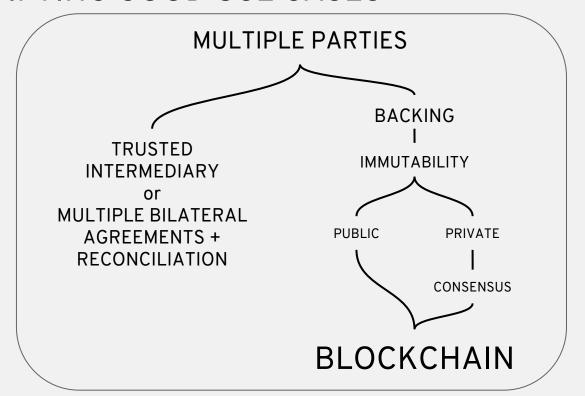
WHEN A TRUSTED INTERMEDIARY IS NOT AVAILABLE

2.5 billion adults are unbanked



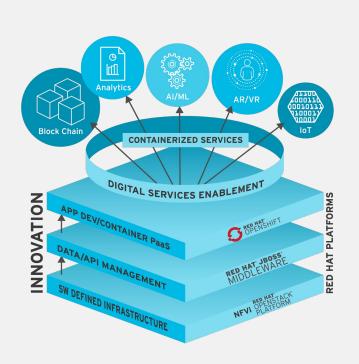


IDENTIFYING GOOD USE CASES





CREATING VALUE IN TELCOS



DRM



5G



IoT, M2M



Identity Management





CURRENT USE CASES

Mobile Data Sharing





Wifi Sharing

IoT transactions





Instant Messaging transactions



TRADELENS



Blockchain applied to Supply Chain

200+ Marine gateways

Customs Authorities

Smart Contracts

150+ Shipping events

*Source: https://ibm.co/2Q0PCXm

Where is my container? 10 step + 5 people → 1 step, 1 person



BLOCKCHAIN: WHERE DOES RED HAT FIT?

Red Hat IS NOT building blockchain applications

Red Hat IS:

- Collaborating with CSPs to understand Blockchain challenges and address them
- Providing stable, secure and scalable platforms for running Blockchain apps
- Participating in Blockchain industry consortia (e.g. Hyperledger)
- Building a rich **ecosystem** of partners
- Hyperledger
 - Chair of Performance&Scalability WG
 - Technical Steering Committee member.





THANK YOU

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