Binary Scanning: The First Line of Defense Against Security Breaches

Tae-Jin (TJ) Kang
President & CEO, Insignary
taejin@insignary.com
Connected car market

- 152 million actively connected cars on global roads by 2020
- Technology companies are targeting automobile market for bigger revenues
- Automotive industry needs to be prepared for 4 terabytes of data being generated by every car every day (Brian Krzanich, CEO of Intel Corporation)

Source: Gartner via Linked Motion
100 million lines of code

Source: Information is Beautiful

Copyright © 2018 Insignary Inc.
As vehicles get smarter, cyber security in the automotive industry is becoming an increasing concern. Whether we’re turning cars into Wi-Fi connected hotspots or equipping them with millions of lines of code to create fully autonomous vehicles, cars are more vulnerable than ever to hacking and data theft.

- The key principles of vehicle cyber security for connected and automated vehicles
Focusing on open source software security
Open source software trends

OSS is ubiquitous

- 96% of applications include OSS components
- In 2017, the average app contained 147 unique OSS components
- In 2018, the average app contains 257 unique OSS components

OSS comprises, on average, 23% of automotive commercial applications

OSS adoption is growing

- In 2017, OSS comprised an average of 36% of codebase
- In 2018, OSS comprises an average of 57% of codebase

Many applications now contain more open source code than proprietary code

Source: Synposys

Copyright © 2018 Insignary Inc.
Open source software trends

Average number of new OSS Projects coming to market per day

- 1,096 new projects per day
- 10,000 new versions per day
- 14x releases per year

Source: Sonatype

Copyright © 2018 Insignary Inc.
Open source software trends

Why are you using open source components in your products?

- 5% – Other
- 10% – Higher quality
- 10% – Developer request
- 15% – Better features
- 20% – Non-permitted incident
- 25% – Customer request
- 30% – No alternative
- 45% – Avoid dependency
- 45% – Easy customization
- 55% – Cheaper
- 60% – Focus resources

Source: BearingPoint
Copyright © 2018 Insignary Inc.
Growth in OSS vulnerabilities

- 2017 – 14,712 new vulnerabilities reported to CVE list
  - 4,800 OSS-related security vulnerabilities
  - Number of OSS vulnerabilities per codebase increased by 134%

- 2018 – on pace to reach 16,500 vulnerabilities, breaking last year’s record

Source: Synopsys
Software procurement model

- Organizations leverage third-party code to lower costs and increase efficiency
- Third-party software is distributed in binary format without the source code
  - Challenging for auto manufacturers and their suppliers to keep track of the OSS components they use and identify any associated vulnerabilities

It is hard to identify binaries from third parties
Unbundling the automobile

Source: CB Insights

Copyright © 2018 Insignary Inc.
Organizations are unprepared

- 96% of scanned applications included open source software components, with an average of 257 components per application.
- 78% of the codebase examined contained at least one vulnerability, with an average of 64 vulnerabilities per application.
- 54% of vulnerabilities found in analyzed applications ranked “HIGH SEVERITY.”

Source: Synopsys
Copyright © 2018 Insignary Inc.
Organizations are unprepared

“How well does your organization control which open source and third-party components are used in development?”

62% of organizations do not have meaningful controls over what components are in their applications.

38% have a complete software bill of materials for each application.

Source: Sonatype

Copyright © 2018 Insignary Inc.
Equifax breach was preventable

Exploited Known Security Vulnerability in Apache Struts

<table>
<thead>
<tr>
<th></th>
<th>Heartbleed</th>
<th>Shellshock</th>
<th>Freak</th>
<th>Ghost</th>
<th>DROWN</th>
<th>SambaCry</th>
</tr>
</thead>
<tbody>
<tr>
<td>Component</td>
<td>OpenSSL</td>
<td>Bash</td>
<td>OpenSSL</td>
<td>GNU C Library</td>
<td>OpenSSL</td>
<td>SAMBA</td>
</tr>
</tbody>
</table>

Jakarta

- 2017
- 2007

Apache Struts

First discovered patch update in March
60 days to fix
Breach occurred in mid-May to July

Personal data of 148 million individuals exposed
1 in 5 Android apps are vulnerable

- Comprehensive binary scan of 700 Android apps on the Google Play Store, consisting of the 20 most popular apps in each of the 35 Android app categories
- 136 apps contained known security vulnerabilities, meaning approximately 1 in 5 apps do not use the correct, most up-to-date OSS component versions available
- 57% of the detected vulnerable apps contained vulnerabilities that ranked "High Severity"
Innovation is outpacing security

- Miller/Valasek: Viral hijacking of the brakes and transmission of a Jeep Cherokee. As a result, Chrysler recalled 1.4 million vehicles to fix the exploited bug.
- GM: For five years, millions of their vehicles were vulnerable to a remote exploit, ranging from tracking vehicles to disabling the brakes.
- Tesla: A four-year-old vulnerability in Model S’s infotainment system could have enabled a fully remote hack to start the car or cut the motor.
- Evenchick’s CANtact: Open source toolkit designed to interact with the Controller Area Network (CAN) bus. A user disclosed a security vulnerability that could have enabled a hacker to control the vehicle.
Public Hacking Demonstrations Drive Connected Car Safety Discussion

"Hackers remotely kill a jeep on the highway - with me in it" [WIRED] #connectedcar #safety #newnormal.

Hack of #connectedcar raises alarm over driver safety #iot #bigdata.

The hacking vulnerability is likely to increase the scrutiny of connected car technologies by the US's National Highway Traffic Safety Administration (NHTSA).

Source: Recorded Future

Copyright © 2018 Insignary Inc.
Growing Attention to Automotive Vulnerabilities as Driverless Cars Emerge

Key Milestones for Driverless Cars

- 2010: CarShark exploit.
- Tesla fixes bug after hackers hijack Model S. (Aug 2015)
- July 2015: Jeep hack.
- Ford wouldn’t comment other than a statement saying it takes security seriously, and that Miller and Valasek needed physical access to the cars to hack. (2013)
- The world’s first large-scale test of driverless cars will involve 100 Volvos taking to the streets of Gothenburg in 2017.
- Speculation about Uber buying a fleet of driverless cars from Google in 2023.
- Nissan has announced plans to sell driverless cars by 2019, and Ford expects to sell its first by 2020.

Source: Recorded Future
Addressing security threats before they become a problem
Static code analyzers

- Designed to analyze source code to find common programming errors, such as buffer overflows and SQL Injection Flaws
- Offers limited binary code analysis by disassembling binary code to obtain source code
  - Potential violation of intellectual property laws
## Limitations of SAST and DAST

<table>
<thead>
<tr>
<th>Static Application Security Testing</th>
<th>Dynamic Application Security Testing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Can help automakers and their software suppliers identify coding errors – effective in detecting bugs in internally developed code.</td>
<td></td>
</tr>
<tr>
<td>Ineffective in spotting OSS-related security vulnerabilities in third-party code. Since 2004, National Vulnerability Database (NVD) disclosed 74,000+ vulnerabilities. SAST and DAST were able to find 13.</td>
<td></td>
</tr>
<tr>
<td>National Security Agency (NSA) – the average SAST tool can only find 14% of security issues in an application.</td>
<td>Helpful for verifying compliance and finding misconfiguration issues.</td>
</tr>
<tr>
<td>Best practice – when examining custom source code for vulnerabilities during development.</td>
<td>Best practice – when testing compiled applications for common runtime vulnerabilities.</td>
</tr>
</tbody>
</table>

Ineffective at finding security vulnerabilities that enter via open source

Source: Synopsys
When auto OEMs and their suppliers have limited visibility into and control over OSS components in their in-house and third-party code base, they are ill-equipped to defend against security breaches targeting OSS vulnerabilities.
With the emergence of connected cars and eventually, autonomous vehicles, software security equates to passenger privacy and safety.
Vehicle manufacturers and their suppliers must take proper steps to address the challenge of managing their use of OSS throughout the complex and entangled automotive software supply chain.
# Software composition analysis tools

<table>
<thead>
<tr>
<th>Hash comparison</th>
<th>Fingerprint matching</th>
</tr>
</thead>
<tbody>
<tr>
<td>Can scan binaries without source code or reverse engineering.</td>
<td>Independent of CPU architecture and compile time options – no need to maintain separate databases of hash or checksum values.</td>
</tr>
<tr>
<td>Able to operate on shared libraries and comment code.</td>
<td></td>
</tr>
<tr>
<td>Requires database of hash values derived from compiled binaries of OSS components – a hugely expensive feature, since binaries change depending on compile time options.</td>
<td></td>
</tr>
<tr>
<td>Scans binaries at faster speed than alternative methodologies.</td>
<td>Great coverage of OSS components.</td>
</tr>
<tr>
<td>Enables effective OSS risk management in organization’s security program.</td>
<td></td>
</tr>
</tbody>
</table>
Fingerprinting technology

Binary code

OSS source code

Fingerprint matching

Bill of Materials – OSS visibility

Source: Synopsys

Copyright © 2018 Insignary Inc.
Binary scanning – taking proper, preventative action
Managing OSS in auto supply chain

When OEMs and their supplies do not have full visibility into all the OSS in use in their product software, they are ill-equipped to defend against attacks targeting OSS-related vulnerabilities. They must reference vulnerability databases to identify which deploy OSS components are vulnerable.

A full inventory of OSS components, versions, and vulnerabilities in an organization’s product software helps enforce OSS governance policies and mitigate data breaches. As OSS adoptions grow in the auto industry, these policies are vital for the safe and effective management of overall security.

Risk management of software throughout its lifetime

We expect 16,500 new vulnerabilities just in 2018. The modern car is designed for multiple years prior to product, and is on the road for an average of 10 to 15 years. Vendors must continue to monitor and provide support for new and old vulnerabilities way after applications leave the development stage.

Source: Synopsys