

The logo consists of a stylized grid of overlapping squares in shades of red, orange, and purple, forming a larger square shape.

# ServiceMeshCon

November 18, 2019 | San Diego, California

Co-Located prior to KubeCon+CloudNativeCon 2019

## 2019 Sponsorship Prospectus



November 18, 2019 | San Diego

Join community members and users for a deep-dive day at ServiceMeshCon, the day prior to KubeCon+CloudNativeCon 2019.

## Sponsorship Opportunities

LEVEL	DIAMOND <small>2-AVAILABLE SOLD OUT</small>	PLATINUM	GOLD
Cost / Quantity	\$15,000	\$10,000	\$5,000
Keynote Speaking Opportunity	5 minutes		
Recognition During Opening Session	•	•	
(1) Pre or Post-Conference Email Blast to opt in attendees	•		
Social Media Recognition From Project Handle	(1) mention	(1) mention	
Mobile Schedule Branding	•	•	•
Sponsor Message in Post-Conference Email	150 words		
Recognition on Event Website	•	•	•
Recognition on Event Signage	•	•	•
Attendee Passes	6	4	2

## Additional Sponsorships

### Diversity Scholarship Fund | **Starting at \$1,500**

The Cloud Native Computing Foundation's scholarship program provides support to women, people with disabilities and other underrepresented minorities who may not otherwise have the opportunity to attend ServiceMeshCon for financial reasons. Diversity and inclusion are important to CNCF, and we aim to remove this obstacle for underrepresented attendee groups. Showcase your organization's support of this important initiative by sponsoring the diversity scholarship program.

### Lunch | **\$5,000**

Includes logo on the event website and branded signage on lunch stations.

### Session Recording | **~~\$3,000~~ SOLD OUT**

Extend your presence beyond on-site attendees with the post-event session recordings. Includes logo on the event website and introduction slide on each video will include 'Sponsored by' with your logo.