



# OpenPOWER™ Summit EU 2019

October 31-November 1, 2019 | Lyon, France

## 2019 Sponsorship Prospectus





# OpenPOWER<sup>TM</sup> Summit **EU** 2019

October 31-November 1, 2019 | Lyon, France

Contact us at [openpower\\_events@linuxfoundation.org](mailto:openpower_events@linuxfoundation.org) to secure your sponsorship today.

## The OpenPOWER Summit Europe is the OpenPOWER ecosystems prime event in the region.

Over two full days there will be:

- Over forty technical presentations and tutorial sessions covering a wide range of topics including GPU/FPGA Accelerators, OpenCAPI, Databases, HPC, System design - Hardware & Software, Solutions, AI/ML/DL, Performance Tuning, Porting and of course end user stories
- Keynotes from thought leaders of the OpenPOWER ecosystem
- A demonstration/trade area showcasing OpenPOWER member solutions both hardware and software
- Networking and social events
- Keynotes; hardware, software, and end user panels; technical and BOF sessions; executive and client meetings.

Join and support the OpenPOWER community at the premier Europe event.

## 2018 Attendance & Social Stats

**Total**  
Registration:

**257** 

**Companies**  
Participated:

**145** 

**#OpenPOWERSummit**

hashtag was used **700 times** in March by  
**300 unique** authors

**Organic**

**581,763** Impressions **1,654** Engagements

**Paid**

**762,730** Impressions **4,509** Engagements

## Sponsorship Opportunities

	<b>PREMIUM</b> 6 AVAILABLE	<b>STRATEGIC</b> UNLIMITED	<b>ADVOCATE</b> UNLIMITED
<b>Speaking Opportunity*</b> content to be approved by program committee	5 minutes		
<b>Exhibit Space**</b>	10'x10'	8'x8'	6'x6'
<b>Sponsor Message in Post-Conference Attendee Email</b>	150 words		
<b>Social Media Recognition</b>	1 x pre event		
<b>Collateral at Registration</b>	•		
<b>Logo in Mobile Schedule</b>	•	•	•
<b>Sponsor Recognition/Logo in Promotional Emails and News Release</b>	•	•	•
<b>Post Event Email Recognition</b> sponsor logos in footer of email	•	•	•
<b>Logo Included on “Thank to Our Sponsors” Slide During Keynote Sessions</b>	•	•	•
<b>Logo Included on Signage</b>	•	•	•
<b>Lead Retrieval Scanner</b>	2	1	1
<b>Logo &amp; Link on Event Website</b>	•	•	•
<b>Complimentary Passes</b> additional passes discounted 20%	5	3	1
<b>Cost***</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>

\*Session day selection made once sponsorship payment is received. If payment is not received within 30 days of the event, the event organizers will assign session date and time.

\*\*Booths include custom backwall, table, two chairs, and power access.

\*\*\*OpenPOWER Foundation members receive a discount on the sponsorship packages listed above.

Platinum: 25% | Gold: 15% | Silver: 10%



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## Marketing & Branding Opportunities\*

These enhanced marketing opportunities are available in addition to your sponsorship package.

### Available to all Sponsorship Levels



#### Lanyard **\$2,500 SOLD OUT**

Every attendee at the event will wear a name badge and lanyard and your logo will appear on the lanyard.



#### Attendee Reception **\$5,000 (1 AVAILABLE)**

A great opportunity to support the community, make an announcement and more. Includes verbal recognition at the event, brief speaking opportunity at event and sponsor signage throughout.



#### Lunch **\$2,500 (1 AVAILABLE PER DAY)**

A great opportunity to support the community, make an announcement and more. Includes verbal recognition at the event, brief speaking opportunity at event and sponsor signage throughout.



#### Diversity Scholarship **\$1,500 (UNLIMITED AVAILABLE)**

OpenPOWER Foundation support to those from traditionally underrepresented and/or marginalized groups in the technology and/or open source communities (including, but not limited to: persons identifying as LGBTQ, women, persons of color, and/or persons with disabilities) who may not otherwise have the opportunity to attend an OpenPOWER Foundation events for financial reasons. Top applicants will be awarded a fully paid scholarship to attend OpenPOWER Summit, including registration, airfare and hotel.



#### Breakfast & Coffee Breaks **\$2,500 PER DAY (1 AVAILABLE PER DAY)**

Logo on signage during breakfast and breaks.



#### Wireless Network **\$3,000 (1 AVAILABLE)**

Conference Wi-Fi will be named after sponsor (based on venue capabilities), branded login page, logo on signage and name badge.