SUMMIT 2019

NOW TO NEXT | 2050.TOGETHER

GLOBAL

November 4-5, 2019 | Paris, France

The annual LF Energy Summit brings open source practices and software to the energy sector to build alliances and partnerships amongst utilities, vendors, suppliers, and regulators to build and maintain solutions for the power systems of the 21st century.

Sponsorship Offers You

LF Energy provides open frameworks and reference architectures that bring complementary projects to one central home. LF Energy's goal is to create collaborative solutions that are compatible and support the entire power systems ecosystem from generation and aggregation to transmission, distribution, and demand reduction and flexibility services.

LF Energy is a growing community supported by the world's leading utilities, system operators, system integrators, technology vendors, academic institutions, and end user organizations to accelerate the global energy industry transition to become efficient, sustainable, and distributed power systems. Those at the forefront of grid modernization recognize that by moving to a distributed architecture, the industry must build capacity in digitalization and open source. Central to LF Energy's mission is the education, training, and community ecosystem building critical to achieving collaborative and shared innovation.

Industry Leadership

- Demonstrate your commitment to shared technology innovation and collaboration
- Ensure the continuation and commercialization of rapid code development on critical projects in your portfolio
- Contribute to the direction of projects by providing skills and tools across the industry as a whole

Community Engagement

- Convene an environment that enables networking with business and technical leaders
- Support the industry to work collaboratively to solve common challenges
- Encourage contributions through open source project structures
- Access to LF Energy training and Linux Foundation learning environments

Collaborative Marketing

- Amplify marketing and branding efforts around a timely and relevant issue - open source
- Develop joint messaging and brand awarenes with the Linux Foundations to support programs of importance to you
- Access new opportunities through Linux Foundation events, members, and Open Source Summit programs

Linux Foundation

- LF adds a member a day and has more than 1,300 members across 41 countries, including 100% of Fortune 100 technology and telecommunications companies
- LF projects are award-winning efforts that create billions of dollars of shared value and help to transform entire industries, including telecommunications, automotive, finance, web development, security, edge/embedded and more.

LF Energy

- 24 members and growing
- 5+ technical projects and growing
- 3+ specification projects, and growing
- 2000+ developers on the technical mailing list and growing



Sponsorship Opportunities

Diamond Sponsorship \$25,000 • 4 Available

- 15-minute Keynote Speaking Opportunity (content and speaker approval required)
- Post-event email blast; one-time use of the opt-in list to be sent by the LF Energy Events Team
- Co-sponsorship of evening attendee reception with logo on signage and option to distribute additional swag
- Logo on the LF Energy Global Summit website, with a link to your company website
- Logo on sponsor event signage
- Mentioned in all marketing mail sent to LF Energy Global Summit attendees
- Mentioned on social media
- Logo in LF Energy Global Summit post-event blog post, with a link to your company website
- Tabletop display with option to distribute swag at LF Energy Global Summit
- Five (5) free LF Energy Global Summit attendee tickets

Platinum Sponsorship \$15,000 • 3 Available

- Logo on the LF Energy Global Summit website, with a link to your company website
- Logo on sponsor event signage
- Mentioned in all marketing mail sent to LF Energy Global Summit attendees
- Mentioned on social media
- Logo in LF Energy Global Summit post-event blog post, with a link to your company website
- Tabletop display with option to distribute swag at LF Energy Global Summit
- Five (5) free LF Energy Global Summit attendee tickets

Gold Sponsorship \$10,000 • 3 Available

- Logo on the LF Energy Global Summit website, with a link to your company website
- Logo on sponsor event signage
- Mentioned in all marketing mail sent to LF Energy Global Summit attendees
- Mentioned on social media
- Logo in LF Energy Global Summit post-event blog post, with a link to your company website
- Option to distribute swag at LF Energy Global Summit
- Three (3) free LF Energy Global Summit attendee tickets

Coffee Break \$10,000 • 1 Available

- Logo on the LF Energy Global Summit website, with a link to your company website
- Logo on coffee break signage
- Option to distribute branded napkins with coffee break
- Logo in post-event blog post, with a link to your company website
- Mentioned in all marketing mail sent to LF Energy Global Summit attendees
- One (1) free LF Energy Global Summit attendee ticket

Reception \$10,000 • 1 AVAILABLE

- Logo on the LF Energy Global Summit website, with a link to your company website
- Logo on reception signage
- Option to distribute branded napkins at reception
- Logo in post-event blog post, with a link to your company website
- Mentioned in all marketing mail sent to LF Energy Global Summit attendees
- One (1) free LF Energy Global Summit attendee ticket

Video Recording \$10,000 • 1 Available

- Logo on the LF Energy Global Summit website, with a link to your company website
- Logo on sponsor event signage
- Logo in post-event blog post, with a link to your company website
- Logo on opening screen of each session recording
- Mentioned in all marketing mail sent to LF Energy Global Summit attendees
- One (1) free LF Energy Global Summit attendee ticket