OPEN COMPLIANCE SUMMIT

Dec 17 & 18, 2019 | Tokyo Conference Center Shinagawa | Tokyo, Japan

2019 Sponsorship Prospectus

OPEN COMPLIANCE SUMMIT

The Open Compliance Summit is an exclusive 2-day event for Linux Foundation members and select invitees. The summit provides a neutral environment for participants from different companies and different backgrounds to:

- Discuss and exchange compliance best practices (processes, policies, guidelines, tools, open source governance, etc.)
- Increase awareness on implementing and managing a compliance program, and managing compliance via your supply chain
- Discuss common compliance challenges and how to address them
- Increase involvement of participants in The Linux Foundation Open Compliance Program (tools, templates, SPDX, etc.)

This is the only compliance summit in the world of open source.

Attendance is limited to a maximum of 120 attendees to ensure ease of networking and collaboration.

This summit (like prior) will be held under the Chatham House Rule.

Who Should Attend

- Legal Counsel
- Compliance Officers
- Product Managers
- Engineering Managers
- Process Management
- Supply Chain

Goals of the Summit:

- Increase collaboration among the summit participants in the area of open source legal compliance via:
- Exchanging best practices
- Increasing involvement of participants in the Linux Foundation Open Compliance Program (tools, templates, SPDX, Open Chain etc.)
- Increasing awareness on implementing and managing compliance program, and managing compliance via your supply chain
- Discussing common compliance challenges and how to address them

Sponsorship Opportunities

	GOLD ~~2 AVAILABLE~~ 1 AVAILABLE	SILVER ~~4 AVAILABLE~~ 2 AVAILABLE	BRONZE UNLIMITED	DINNER ~~1 AVAILABLE~~ SOLD OUT	LUNCH & COFFEE BREAK 1 AVAILABLE	VIDEO 1 AVAILABLE
Session Speaking Opportunity: Content must be approved by The Linux Foundation	•			•	•	•
Use of a Bookable Meeting Room	•			•	•	•
Showcase Table: 2x1 meter in the break & networking room	•	•		•		•
Recognition on Event Website: Prominent logo display on all website pages	•	•	•	•	•	•
Recognition on Event Signage: Logo on conference signage	•	•	•	•	•	•
Recognition in Pre-Conference Email Marketing	•	•	•	•	•	•
Attendee Passes: Full-access passes to the entire conference for your staff or customers	4	2	1	2	2	2
Onsite Recognition during Opening Remarks	•	•	•	•	•	•
Keynote Stage Branding: Logo prominently displayed on stage signage	•	•	•	•	•	•
Branding on Signage in Meal Area + Napkins				•	•	
Company Logo on Entry Screen on All Video Recordings: ‘ Sponsored by LOGO’						•
Sponsorship Cost	**$10,000**	**$5,000**	**$2,000**	**$7,000**	**$7,000**	**$7,000**

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details or discuss custom options.

THE LINUX FOUNDATION

Technologies Covered By Event:

Linux Systems
Open Source Summit, Embedded Linux Conference + OpenIoT Summit, Automotive Linux Summit, Linux Plumbers Conference, Linux Kernel Summit, LSF-MM Summit, Linux Security Summit

Cloud Infrastructure
Cloud Foundry Summit, Open Source Summit, Xen Developer Summit, KVM Forum

Applications
Node+JS Interactive, APIStrat

Networking, Orchestration, SDN/NFV
Open Networking Summit, Open Source Summit, Open vSwitch Conference, DPDK Summit

Industrial IoT, Embedded & Automotive
Embedded Linux Conference + OpenIoT Summit, Automotive Linux Summit, Open Source Summit

Artificial Intelligence & Machine Learning
Open Source Summit, Open Networking Summit, Open FinTech Forum, Open Source Leadership Summit

Open Source Governance, Community & Management
Open Source Leadership Summit, Open Source Summit, Open Compliance Summit, Open FinTech Forum, The Linux Foundation Member Legal Summit

Cloud Native Applications
KubeCon + CloudNativeCon, Open Source Summit, Open FinTech Forum, Open Source Leadership Summit, Open Networking Summit

Blockchain
Hyperledger Global Forum, Hyperledger Member Summit, Open Source Summit, Open FinTech Forum, Open Networking Summit

Invitation-Only Events
LSF-MM Summit, The Linux Foundation Member Legal Summit, Kernel Summit & Open Source Leadership Summit

Linux Foundation events are where 32,000+ technology and business leaders from across the globe meet to share ideas, learn and collaborate to drive innovation.

Open source communities are nearly always virtual and distributed, so when they get together face to face, they can make quick progress on issues big and small. In this way, events help maintain the vibrancy of global open source communities and ensure their long-term sustainability.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver the most innovative products and services to their users and customers, companies must learn directly from the technologists who steer the most widely used and influential projects.

Linux Foundation events are the meeting place of choice for open source maintainers, developers, architects, infrastructure managers and administrators. They are:

- The best place to quickly gain visibility within the open source community and to advance open source development work by forming connections with the people evaluating and creating the next generation of technology.
- A forum to identify software trends early to inform future technology investments.
- The ripest recruiting ground in today's technology landscape.
- The ideal venue to showcase technologies and services to influential open source professionals, media, and analysts around the globe.

The Linux Foundation brings together companies and individual contributors to build the greatest shared technology in history. We provide the events, training, certification, open source best practices and marketing, and necessary to build, scale, and sustain critical open source projects and communities. As the home of over 100 open source projects driving critical technologies, there is no organization better positioned to gather the open source community for important face to face interaction to drive innovation across open source. And, unlike for-profit event management firms, any money generated by our events is channeled back into supporting open source communities to support their growth.

Contact us today for more information on sponsoring at sponsorships@linuxfoundation.org.

2018 LF EVENT **AUDIENCE SNAPSHOT**

ATTENDANCE

32,000+ attendees

28% YoY Growth

REPRESENTING

11,000 organizations

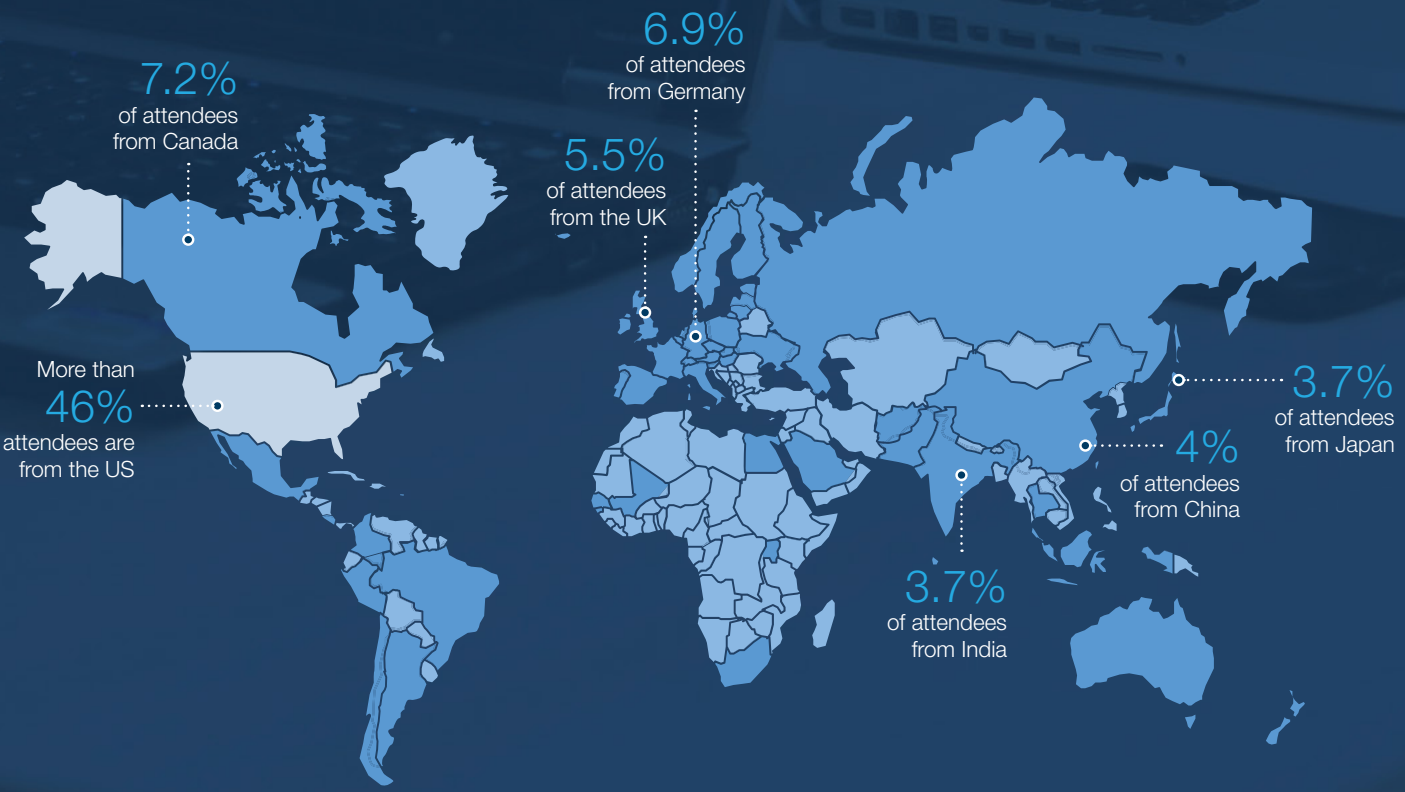
Including corporations, associations and academic institutions worldwide

FROM

113 countries

AUDIENCE BY COMPANY SIZE

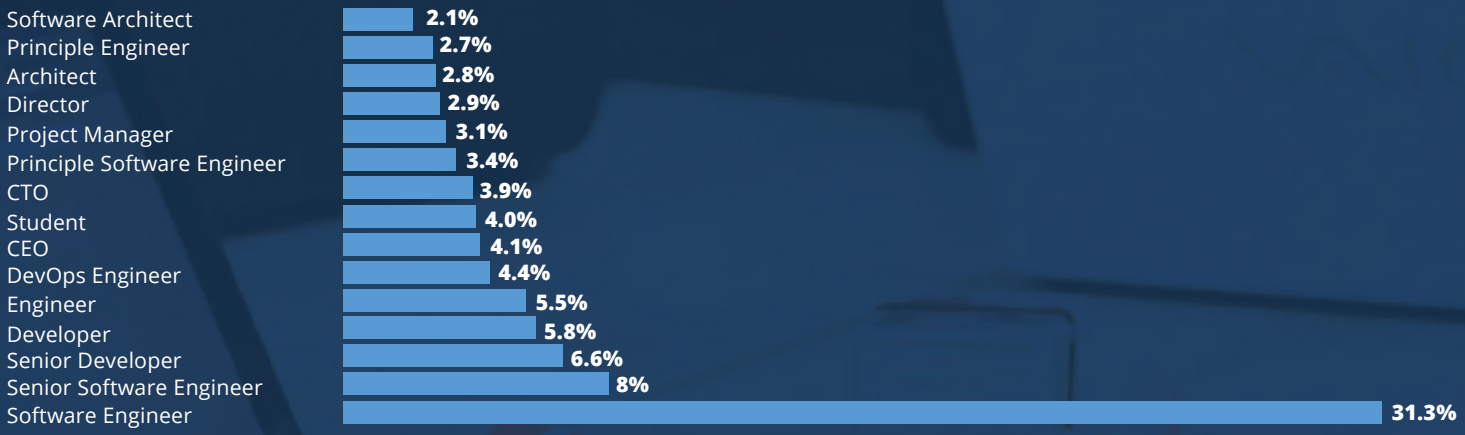
COMPANY SIZE	SUM OF %
1 - 99	15%
100 - 499	16%
500 - 4999	27%
5000+	42%



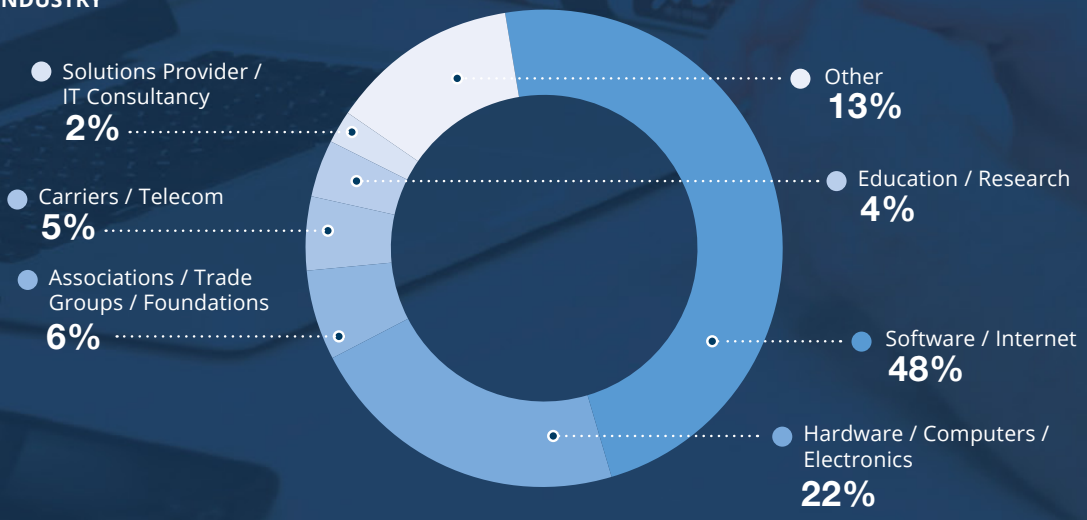
2018 LF EVENT **AUDIENCE SNAPSHOT** (CON'T)

AUDIENCE BY JOB FUNCTION

80% of Event Attendees Are in Technical Roles



AUDIENCE BY INDUSTRY



PRESS & SOCIAL MEDIA

Linux Foundation events are highly engaging and interactive. Our 2017 events generated:

Press & Media information is from 2017 events and will be updated by 12/31/18 with 2018 information.

7,500+ media clips with 152,000,000+ impressions

90,000+ social media engagements on Facebook, Google+ & Twitter

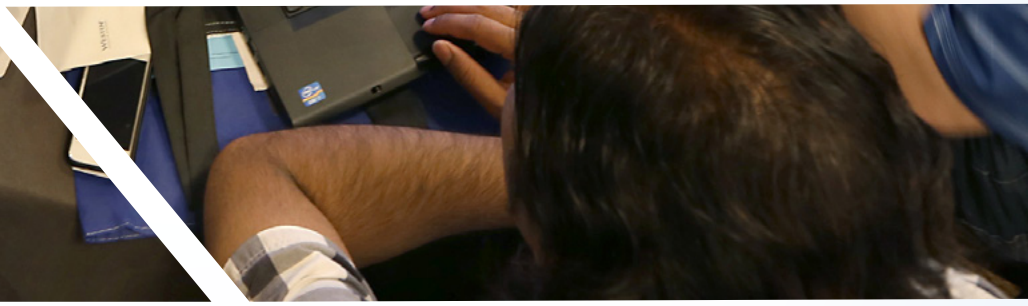
374,000,000+ event keyword impressions on social media

Over 150 press in attendance

Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.



THE LINUX FOUNDATION

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www.events.linuxfoundation.org